

Berlin  
29 April 2026

## **Invitation: Asia-Pacific Conference of German Business (APK)**

Ladies and Gentlemen,

We cordially invite you to the

### **19th Asia-Pacific Conference of German Business from 29th to 31st October 2026 in Seoul, Korea.**

The Asia-Pacific Conference of German Business (APK), which takes place every two years, is the platform for an overarching dialogue between Germany and the Asia-Pacific region, between politics and business.

The conference, which will be conducted in English and jointly chaired by APA Chairman and Siemens CEO Roland Busch as well as the German Federal Minister for Economic Affairs and Energy, Katherina Reiche, is aimed at decision-makers from business and politics in Germany, the EU and across the Asia-Pacific region. We expect German Federal Chancellor Friedrich Merz, the President of the Republic of Korea, LEE Jae Myung, as well as other high-ranking speakers from business, politics and academia.

The APK 2026 will place a special focus on innovation, industrial AI, corporate resilience and sustainable industrial cooperation, thereby underlining Germany's commitment to strengthening economic ties with Korea and the wider Asia-Pacific region. Approximately 1,000 participants from business and politics are expected to attend.

The conference programme, as well as information on registration and ticket purchase, hotel bookings, travel options, contact persons and sponsorship opportunities, is available at [www.asiapacificconference.com](http://www.asiapacificconference.com). The ticket price for attending the conference is € 2,050 (converted, plus 10% VAT). Early bird tickets are available until 30<sup>th</sup> June at € 1,850 (converted, plus 10% VAT).

We would be grateful if you could also inform your Asian business partners, customers and suppliers about the conference and the opportunity to attend.

We look forward to welcoming you at the APK 2026 in Seoul.

Yours sincerely,

Friedolin Strack

APA | Managing Director  
BDI | Co-Director  
International Affairs

Dr. Nicole Renvert

APA | Member of the Board of  
Management  
DIHK | Managing Director  
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Dr. Eva Langerbeck

APA | Member of the Board of  
Management and Coordinator  
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Executive Director,  
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