



23 – 27 June 2025 | Business Delegation & Forum

## Cross-border business dynamics in Eastern Europe: The Romania-Ukraine-Moldova Border Region

Siret, Suceava & Botoșani (RO) – Chernivtsi (UKR) – Bălți (MD)

An event by:



Deutsch-Rumänische  
Industrie- und Handelskammer  
Camera de Comerț și Industrie  
Româno-Germană

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### AGENDA OF THE DELEGATION AND FORUM

#### Sunday, 22 June 2025 - ROMANIA

**12:45 – 13:55**  
or  
**21:50 – 23:00**

Flight from Bucharest & arrival in Suceava

**14:30**

Lunch & Check-in **Hotel** Suceava

Leisure program in Suceava Count (organized by AHK Romania)/ tbc.

**19:30**

Dinner **Hotel** Suceava

#### Monday, 23 June 2025 - ROMANIA

**08:00 – 09:00**

Business Breakfast & **Briefing AHK Romania - Hotel Suceava**

*Check-out **Hotel Suceava***

09:30 – 10:30

Visit to **Suceava County Council**

11:00 – 12:30

Visit to **"Ștefan cel Mare" University of Suceava**

13:00 – 14:00

Lunch

14:30 – 15:30

Visit to the **Industrial Park "Bucovina" Suceava**

15:30 – 16:30

Drive to Botosani

16:30 – 17:30

Visit to **Botosani County Council**

18:00

Drive to Siret

*Check-in **Hotel Siret***

19:30

Business Dinner **Hotel** Siret

Tuesday, 24 June 2025 - ROMANIA	
	Breakfast <b>Hotel Frontier</b> Siret
09:00 – 09:30	FORUM registration & Networking <b>Industrial Park Siret</b>
09:30 – 10:00	<b>Opening of the event</b> <ul style="list-style-type: none"> <li>• Adrian Popoiu, Mayor, Siret City Hall</li> <li>• Sebastian Metz, General Manager, AHK Romania</li> </ul>
10:00 – 12:00	<b>Panel discussion:</b> <b>Cross-Border Business Dynamics in Eastern Europe: Opportunities and Challenges at the Romania – Ukraine – Moldova Border</b> <ul style="list-style-type: none"> <li>• <b>Alin Marius Andrieș</b>, State Secretary, Ministry of Finance (tbc)</li> <li>• <b>Gheorghe Șoldan</b>, President, Suceava County Council (tbc)</li> <li>• <b>Valeriu Iftime</b>, President, Botoșani County Council (tbc)</li> <li>• <b>Representant Ukraine</b> – Chernivtsi region(tbc)</li> <li>• <b>Marin Ciobanu</b> – Administrator of the Free Economic Zone (FEZ) Bălți Region (tbc)</li> <li>• <b>Anja Quiring</b>, Regional Director South Eastern Europe, German Eastern Business Association/ <i>Ost-Ausschuss der Deutschen Wirtschaft e.V.</i></li> <li>• <b>Stefan Kägebein</b>, Head of the Department for Eastern and Southeastern Europe, Chamber of Commerce &amp; Industry Germany - <i>DIHK</i></li> </ul> <p><i>Moderator: Sebastian Metz, General Manager &amp; Board Member, AHK Romania</i></p>
12:30 – 14:00	Lunch & Networking <b>Hotel Frontier Siret</b>
14:00 – 18:00	<b>B2B Meetings &amp; marketplace</b> For companies and public authorities
19:00	Dinner <b>Hotel</b> Siret

Wednesday, 25 June 2025 - UKRAINE	
07:00	Breakfast & Check-out <b>Hotel</b> Siret
08:00	Border transfer to <b>Ukraine</b> (by foot)
08:30 – 10:00	Drive to <b>Chernivtsi</b>
10:00 - 11:00	Visit to <b>Chernivtsi City Hall</b>
11:30 - 12:30	Visit to <b>"Yuriy Fedkovych" - Chernivtsi National University</b>
13:00 – 14:30	Lunch in
15:00 – 16:00	Visit of Ukrainian company
16:00 – 18:30	Drive back to Romania (Botosani)
	<i>Check-in <b>Hotel Botosani</b></i>
19:30	Dinner Botosani

Thursday, 26 June 2025 – REPUBLIC OF MOLDOVA	
	Breakfast <b>Hotel Botoșani</b>
08:00	Border transfer to <b>Republic of Moldova</b>
08:30	Drive to <b>Bălți</b>
10:00 – 11:00	Visit of <b>City Hall Bălți/ Moldovan company</b>
11:30 – 12:30	Visit of <b>Moldovan company</b>
12:30 – 14:00	Lunch
14:30 – 15:30	Visit of <b>Draxlmaier factory Bălți</b>
15:30 – 17:30	Drive to <b>Chișinău</b>
17:00	<i>Individual departure or accommodation <b>Hotel Chișinău</b></i>
19:00	<i>Dinner Chișinău</i>

Friday, 27 June 2025 - REPUBLIC OF MOLDOVA	
	Breakfast Hotel <b>Chișinău</b>
	<i>Individual departure</i>

## BUSINESS DELEGATION & FORUM

### Cross-border business dynamics in Eastern Europe: The Romania-Ukraine-Moldova Border Region

This event is organized by the **German-Romanian Chamber of Commerce and Industry** with the support of the following partners:

#### ROMANIA

- **Suceava County Council**
- **Botosani County Council**
- **City Hall of Siret & Industrial Park Siret**

#### UKRAINE

- **German-Ukrainian Chamber of Commerce and Industry (AHK Ukraine)**
- **Chernivtsi Regional Administration**

#### REPUBLIC OF MOLDOVA

- **Invest Moldova**

#### GERMANY

- **Ost-Ausschuss der Deutschen Wirtschaft e.V.**
- **DIHK e.V.**

Situated at the **crossroads of Eastern Europe**, the region presents a variety of investment prospects, serving as a **vital link between the European Union market and adjacent markets**. It stands as a key catalyst for industrial production, energy initiatives, logistical advancements, and trade infrastructures.

The event "**Cross-Border Business Dynamics in Eastern Europe: The Romania-Ukraine-Moldova Border Region**" aims to bring together key stakeholders from the public and private sectors to explore the unique business environment of this vital cross-border region, contributing to an accelerated reindustrialization of Romania's Border Area. Situated at the intersection of Romania, Ukraine, and the

Republic of Moldova, this area, rich in potential, serves **as a hub for regional cooperation, economic growth, and the development of cross-border trade.**

The event will focus on how German and Romanian companies can expand their presence and operations in this emerging region as well as entering new partnerships, while contributing to Ukraine's recovery, particularly in sectors such as infrastructure, technology, and logistics. **While providing significant business opportunities for German and Romanian companies, this region plays a key role setting concrete steps in the reconstruction of Ukraine.**

The event will center on the challenges and opportunities facing businesses in the region, including the impact of political relations, infrastructure development, regulatory frameworks, and the role of local communities in fostering economic growth. It will also address **how businesses can navigate the complexities of operating in this border zone**, leveraging collaboration and innovation to drive sustainable growth.

Experts, policymakers, business leaders, and journalists will engage in discussions aimed at **promoting economic integration, strengthening cross-border trade, and enhancing investment flows.** The forum will provide valuable insights into the region's future potential as a dynamic and mutually beneficial **business zone**, for the expansion of business for German and Romanian companies, in relation to the reconstruction of Ukraine.

#### Objectives:

- Placing the cross-border region of **Eastern Europe** at the border between **Romania, Ukraine, and the Republic of Moldova** in the spotlight and **facilitate cross-border cooperation**
- Highlighting the **region's investment potential** and **accelerate the reindustrialization of Romania's Border Area**
- **Promote economic integration:** with a focus on enhancing trade, investment flows, and cooperation between businesses in Romania, Ukraine, and Moldova, as well as German and Romanian companies.
- **Provide insights for future development:** To offer valuable insights into the region's future potential as a dynamic and mutually beneficial business zone for expanding companies, with an emphasis on contributing to Ukraine's reconstruction efforts.
- Showcasing the qualified and available **workforce potential**

#### Targeted group and audience:

- Companies from Germany and Romania seeking new competitive cooperation partners & business development locations
- Consulting firms, real estate developers exploring opportunities in the region.
- Technological and vocational high schools, as well as universities, interested in potential collaborations and initiatives within the area.

**Format:** Moderated discussions and networking opportunities, company and university visits, B2B-meetings & marketplace

**Event language:** English - Romanian -Ukrainian, with simultaneous translation

**Audience:** Managing Directors, Rep. of public authorities, Experts, Journalists.

#### Contact Person for registration:

Mariana Ciotău – AHK Romania (E:[ciotau.mariana@ahkrumaenien.ro](mailto:ciotau.mariana@ahkrumaenien.ro))

Event in collaboration with:

