



# Mexico's Plan

Strategy for Equitable and Sustainable  
Economic Development for Shared  
Prosperity

First Draft



Gobierno de  
**México**

# Mexico's Economic Strength



Gobierno de  
**México**



# The Economic Strength of Mexico



Gobierno de  
**México**

## International Reserves

**31.6 %  
more**

Compared to  
2018

As of  
December  
2024

## Poverty Reduction 2018-2024\*

**9.5  
Million  
people**

World Bank  
Projection for  
2024\*

## Low Unemployment

**2.7%**

Compared to the  
United States (4.2%)  
and Canada (6.8%)

Seasonally Adjusted  
Figures\*

As of November  
2024

## Daily Minimum Wage in 2025

**278.8  
pesos**

127% Recovery in  
Purchasing  
Power Compared  
to 2018

## Average Monthly Salary (IMSS)

**17,447  
pesos**

65.5% Increase  
Compared to 2018

As of  
December  
2024

## Jobs Registered with IMSS

**22,238,379  
historic figures**

2.1 Million More Jobs  
Compared to 2018

As of  
December 20  
24

## Cumulative Tax Revenue 2019-2024

**23.2  
billion pesos**

62.9% Higher  
Compared to the  
Same Previous  
Period

As of  
November  
2024

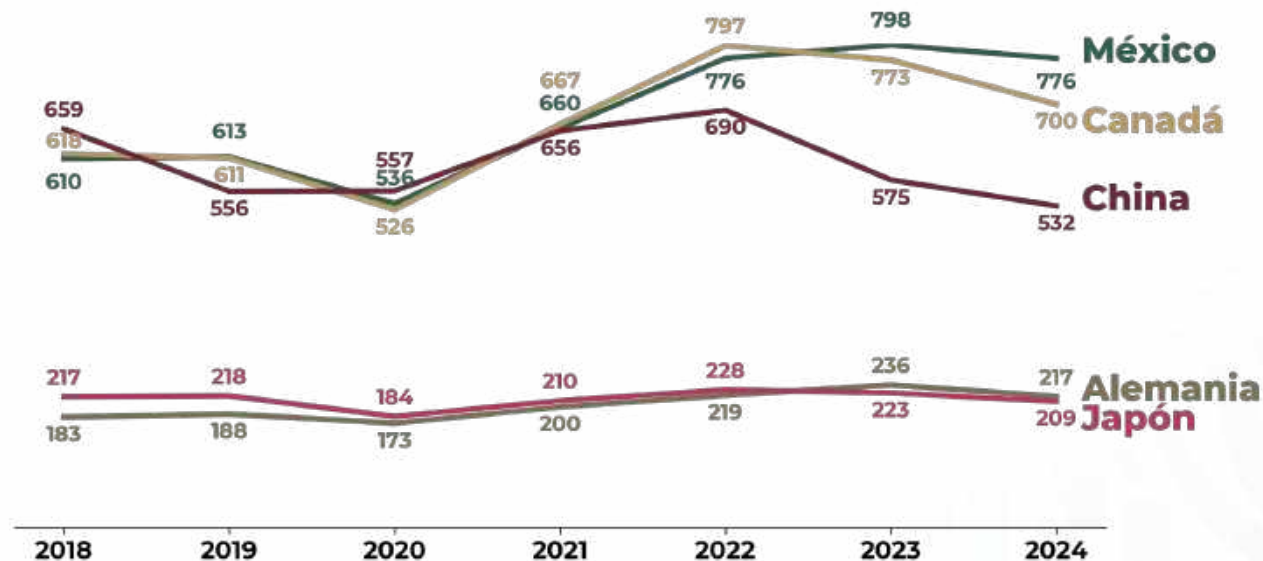
# Mexico, 12th Largest Economy in the World

| 2018              | 2024              |
|-------------------|-------------------|
| 1. United States  | 1. United States  |
| 2. China          | 2. China          |
| 3. Japan          | 3. Germany        |
| 4. Germany        | 4. Japan          |
| 5. United Kingdom | 5. India          |
| 6. France         | 6. United Kingdom |
| 7. India          | 7. France         |
| 8. Italy          | 8. Italy          |
| 9. Brazil         | 9. Brazil         |
| 10. South Korea   | 10. Canada        |
| 11. Canada        | 11. Russia        |
| 12. Russia        | 12. <b>Mexico</b> |
| 13. Australia     | 13. South Korea   |
| 14. Spain         | 14. Australia     |
| 15. <b>México</b> | 15. Spain         |
| 16. Indonesia     | 16. Indonesia     |
| 17. Netherlands   | 17. Turkey        |
| 18. Saudi Arabia  | 18. Netherlands   |
| 19. Turkey        | 19. Saudi Arabia  |

# Top Trading Partners of the U.S. 2018-2023 (Billions of Dollars)



Gobierno de  
**México**



**Fuente:** Census | United States government. 2024 Figures as of November

# Imports from Asia, 2024 (Millions of Dollars)



Gobierno de  
**México**

## Mexico

total

**\$210,954**

million dollars



**Fuente:** Cubo de Comercio Exterior, Banco de México. Cifras 2024 con corte a noviembre.

# Imports from Asia, 2024 (Millions of Dollars)



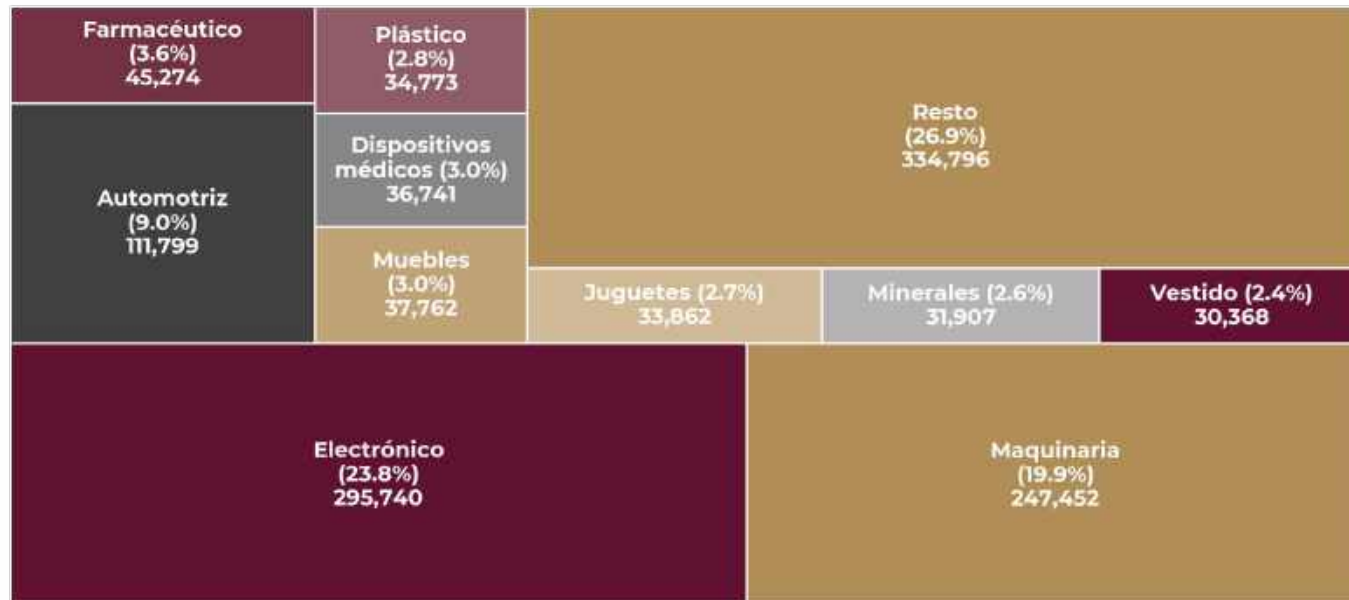
Gobierno de  
**México**

## United States

total

**\$1,240,480**

mdd



**Fuente:** U.S. Census Bureau. Cifras 2024 con corte a noviembre.



## Mexico's Plan

Strategy for Equitable and Sustainable  
Economic Development for Shared  
Prosperity

Primer borrador:  
<https://planmexico.gob.mx>



Gobierno de  
**México**

# Mission

- Long-Term Plan for the Regional Development of the Country
- Promote Relocation
- Increase National and Regional Content. Import Substitution.
- Relaunch the “Made in Mexico” Program.
- Create Well-Paid Jobs in the Manufacturing and Services Sectors.
- Increase Higher-Value Local Supply Chains.
- Promote Development and Well-Being Hubs Based on Regional Specializations.
- Expand Access to Upper Secondary and Higher Education and Its Link to the Development Plan.
- Strengthen Scientific, Technological, and Innovation Development.
- Promote Continental Integration.

# Goals



Gobierno de  
**México**

1

## Be Among the Top 10 Economies

Strengthening the Domestic Market and International Participation.

3

## 1.5 Million Jobs

Additional Jobs in Specialized Manufacturing and Strategic Sectors.

5

## Increase National Content by 15%

In Global Value Chains in the Automotive, Aerospace, Electronics, Semiconductor, Pharmaceutical, Chemical, and Other Sectors.

7

## Vaccines Made in Mexico

We Will Promote the Comprehensive Development of Pharmaceutical Manufacturing Processes and Local Packaging with an Emphasis on Advanced Biotechnology.

2

## Increase the Investment-to-GDP Ratio

Maintain the Investment-to-GDP Ratio Above 25% Starting in 2026 and Above 28% by 2030.

4

## 50% Of National Supply and Consumption Will Be Made in Mexico in Strategic Sectors.

6

## 50% of Public Procurement

Will Be Nationally Produced. Public Procurement Will Serve as a Development Tool.

8

## From 2.6 to 1 Year

The Total Time to Finalize an Investment Will Be Reduced: 50% Fewer Procedures and Requirements Through a Single Digital Investment Window..

10

## Environmental Sustainability

Promote Investments with ESG Practices: Water Reuse, Investment in Backed Clean Energy, Solid Waste Management Systems, and Community Impact Actions..

12

## To Be One of the 5 Most Visited Countries Worldwide.

9

## 150,000 Professionals and Technicians Annually

With Continuous Training Aligned to Strategic Sectors and 100% Dual Education in Technical Upper Secondary Schooling.

11

## 30% of SMEs with Access to Financing.

13

## Reduce Poverty and Inequality.

# Actions

January – April 2025

1

**January 9th**

First Session of the Advisory Council for Economic Development, Regional Growth, and Business Relocation.

2

**January 13th**

Presentation of the Mexico Plan.

3

**Starting from January 15th**

Monthly Follow-Up Meeting on the Progress of the Private Investment Portfolio and 100 Industrial Parks.

4

**January 6th to 15th**

Start of Collaboration Between Companies, Universities, and Government on Strategic Projects: Olinia, Data Center, Drones, Launch of Mexican Satellite, Generic and Biosimilar Medicines, etc.

5

**January 17th**

Publish the **Relocation Decree** for Accelerated Depreciation of New Investments in Fixed Assets for Mexican Global Companies Without Sector Discrimination, Valid Until 2030.  
Presentation of the National Digital Investment Window.

6

**January 17th**

Presentation of the National Simplification and Digitalization Law Initiative.

7

**January 20th to 24th**

Launch of Working Groups with Importing Companies to Develop Local and Regional Supply Chains, Including Tariff Harmonization with North America.

8

**February 3rd to 7th**

Launch a Development Bank Fund for MSMEs, Suppliers, and Exporters with Anchor Companies.

9

**February 3rd to 7th**

Rules for Energy Consumption and Private Sector Participation in Generation Schemes.

10

**February 17th to 21st**

Relaunch of the “Made in Mexico” Brand.

11

**February 17th to 21st**

Mixed Investment Schemes for Infrastructure Projects: Launch 2025 Tenders for Projects Requiring at Least 100 Billion MXN in Private Investment.

12

**February 17th to 21st**

Create a Collaboration Network for Technical, Curricular, and Continuous Training in Secondary and Higher Education, Involving the Secretariat of Science, Humanities, Technology, and Innovation, Economy, National Technological Institute, IPN, UNAM, and the Business Sector.

13

**February 24th to 28th**

Publish a Decree Establishing at Least One Development Hub per Industrial Corridor, Similar to the CIIT.

14

**February 24th to 28th**

Creation of the IMMEX 4.0 Program.

15

**April 18th to 19th**

Sign an Agreement Between the Bank of Mexico, the Mexican Banking Association, and the Federal Government to Increase Access to Financing for SMEs by 3.5% Annually.

# Industrial Promotion Strategies



Gobierno de  
**México**

## Relocation Decree

- Immediate Deduction (ID) of New Investments in Incremental Fixed Assets, Applying the Highest Percentages to Investments in High-Tech Sectors, Research, and Development.  
It Does Not Distinguish Between Foreign and Mexican Companies.
    - It Does Not Discriminate by Industry or Sector.
- 
- Additional 25% Deduction on Incremental Spending to Train Employees in Collaboration with Educational and Research Institutions.
- 
- The Decree Will End in October 2030.

## Decree for **Polos de Bienestar**

### Legal Entities

**12** PODEBIS CIIT    **5** Additional Confined Areas  
**2** Yucatán hubs

### Requirements

Government Contribution of Land with Environmental and Social Impact Assessment.

### Planning Instruments

Master Plan.  
Development Programs.

### Legal Certainty

Tax Incentives, Special Customs Regime, Single Digital Window.

## IMMEX 4.0

Consolidate the current VAT and Excise Tax Certification Process with the New 4.0 Export Manufacturing Program within the Ministry of Finance.

- This consolidation reduces the startup time for a new company by 50%.

## Development Banking

**Reverse Factoring Flow:** The Bank Assesses the Risk of the Anchor Company, Not the SME.

An anchor company sells between **100 and 500 million USD** annually, depending on the sector.

**SME Supplier Registry** for anchor companies.

**Design of Scalable** and Specialized Supply Chains.

# Road Plan



Gobierno de  
**México**

## Priority Pillars

**115,984 million pesos (mp)** of  
Investment

**1,980 km** of Intervention

**Cuautla – Tlapa –Marquelia** (13,502 mp – 264 km)

**Pachuca – Huejutla – Tamazunchale** (6,674 mp – 97 km)

**Bavispe – Nuevo Casas Grandes** (1,859 mp – 69 km)

**Circuito Tierra y Libertad** (124 mp – 7 km)

**Toluca – Zihuatanejo** (18,592 mp – 317 km)

**Salina Cruz – Zihuatanejo** (28,274 mp – 478 km)

**Macuspana – Escárcega** (11,197 mp – 130 km)

**Ciudad Valles – Tampico** (6,397 mp – 68 km)

**Transpeninsular: Tijuana – Ensenada, By Pass** (3,500 mp – 24 km)

**Saltillo – Monclova** (7,724 mp – 179 km)

**Guaymas-Esperanza-Yécora-Chihuahua** (18,141 mp – 347 km)

**2025-2030**

**347,952 Jobs**

**44,800** Kilometers of Conservation.  
**3,000** Kilometers of Rural Roads.



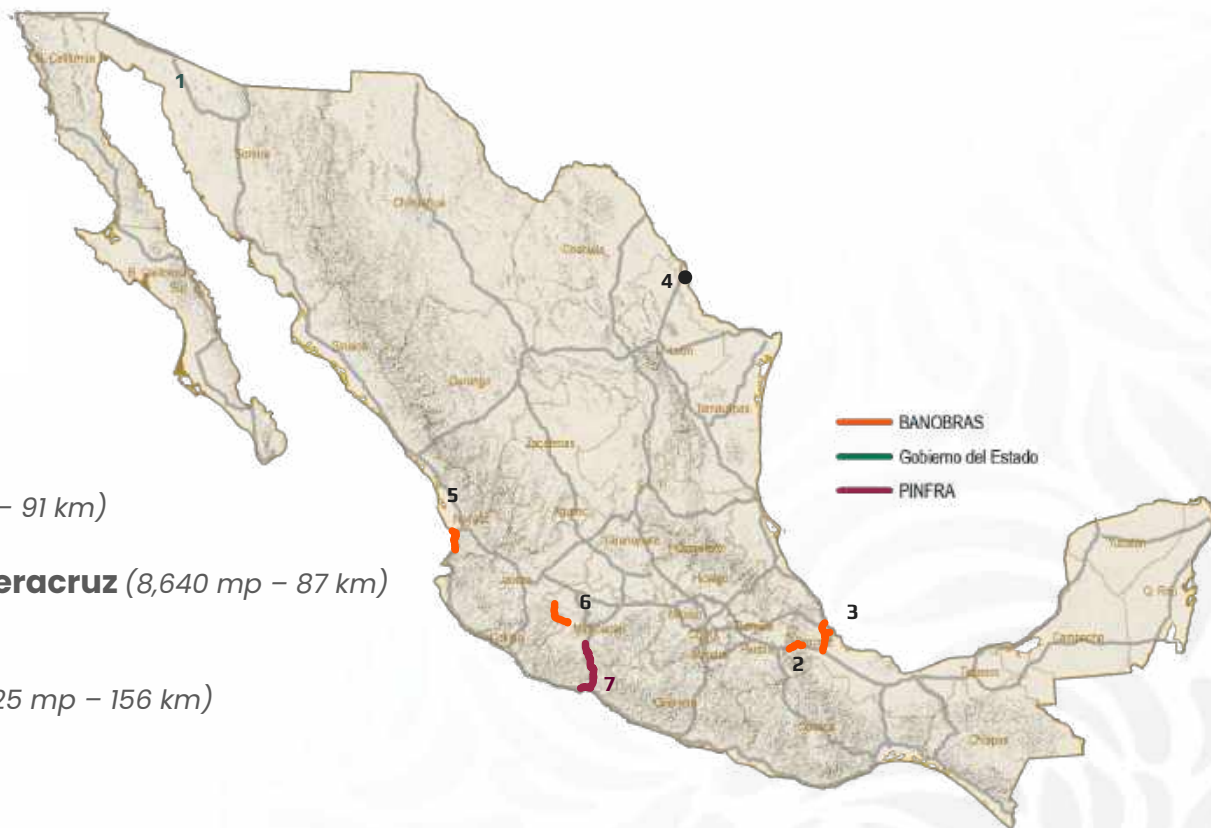
# Mixed Investment Projects

## Proyectos

**54,299 million pesos (mp)** of  
Investment

**503 km** of Intervention

- Sonoyta – Puerto Peñasco** (8,000 mp – 91 km)
- Córdoba – Orizaba** (3,020 mp – 27 km)
- Cardel – La Tinaja y Ramal Puerto Veracruz** (8,640 mp – 87 km)
- La Pitahaya SLP – Querétaro**
- Uruapan – Zamora** (9,214 mp – 76 km)
- Nueva Italia – Lázaro Cárdenas** (10,425 mp – 156 km)



# Passenger Train Plan



Gobierno de  
**México**

## Train projects

- **5,645** km
- **1,240,000** mp
- **24** States
- **3.6** millions of jobs

Mexico - Nuevo Laredo

Mexico - Nogales

Mexico - Pachuca

Mexico - Queretaro

Querétaro- Irapuato

Saltillo - Nuevo Laredo

Tren Interoceánico Línea K

Tren Maya (carga)





## Airports

- Puerto Escondido
- Tepic
- Tamuín
- Ciudad de México

## Ports

1. Manzanillo
2. Salina Cruz
3. Coatzacoalcos
4. Ensenada
5. Lázaro Cárdenas
6. Acapulco
7. Progreso
8. Seybaplaya
9. Veracruz

## Expansion and Modernization



**2024**

**2030**

### Increase in clean energy

In 2024, the share of clean energy (hydroelectric, solar, wind, nuclear, and cogeneration) was 22.5% (80.0 TWh).

By 2030, clean energies are projected to increase their share to 37.8% (155.6 TWh), meeting at least 54% of Mexico's share of generation.

### Reduction of CO2 emissions

In 2024, emissions were 118.7 million tons (333 g/kWh)

By 2030, a decrease to 117.4 million tons (284 g/kWh) is expected, reflecting improved efficiency and greater use of clean energy

### Future projects (2025–2030)

An increase of 21,893 MW in installed capacity is planned with an average annual increase of 3.7% in generation.

### Technological diversification

The energy matrix includes hydroelectric, solar photovoltaic, nuclear, wind, and cogeneration, promoting a transition to renewable and sustainable technologies.

### Commitment to sustainability

The 2030 Transition Plan highlights Mexico's commitment to increase the use of renewable energies and reduce dependence on fossil fuels, aligning with global sustainability targets



Energy



Water



Housing



Education



Security

# Water

## 17 Infrastructure Projects

Benefiting 31  
Million People



**20 thousands  
million pesos**

Public  
investment in  
water projects  
for 2025.

## Waterbody Sanitation

Particularly from  
the  
Lerma-Santiago,  
Atoyac, and Tula  
Rivers.



**National Agreement  
for the Human Right  
to Water and  
Sustainability:**

**+21 thousand Million  
pesos**  
private  
investments

## National Technificatio n Program 200 thousand

Hectares of  
irrigation benefiting  
225,000 producers



A decree will be  
issued to regularize  
concessions and  
allow the population  
to access subsidies,  
credits, and  
programs.



Energy



Water



Housing



Education



Security

# Housing

**1  
million**

of social  
housing built.



**1  
million**

of regularized  
housing.



**450,000**

Improvements  
and  
Expansions.



**148**

**Architectural  
Projects**

Between  
INFONAVIT and  
the National  
Technological  
Institute of  
Mexico.

The balance and  
monthly payments  
of [were frozen].

**2 million  
in credits  
INFONAVIT**



Energy



Water



Housing



Education



Security

# Professional and Technical Education



Gobierno de  
**México**

Reduce from 31  
upper  
secondary  
subsystems to  
just 2:

**General and  
Technological High School**



## Consolidation of Upper Secondary Programs:

1. "La Escuela es Nuestra" Program
2. Universal Scholarships "Benito Juárez"
3. Expansion



We will make two  
universities national:

**Rosario Castellanos  
and the University of  
Health**

which will serve

**330  
thousand**

more students





Energy



Water



Housing



Education



Security

# National **Security** Strategy



Gobierno de  
**México**

## Pillars

- 1 Addressing the Causes
- 2 Consolidation of the **National Guard**
- 3 Strengthening of Intelligence and **Investigation**
- 4 Absolute Coordination in the **Security Cabinet and with the Federal Entities**

## Objectives

**DECREASE IN THE INCIDENCE** of intentional homicides linked to organized crime and high-impact crimes (extortion, kidnapping, robbery with violence on public roads)

### Neutralize Violence Generators and Criminal Networks

- **Attention to areas** with High Crime Incidence.
- Strengthen the Arrest of Major Violence Generators in Each Entity.

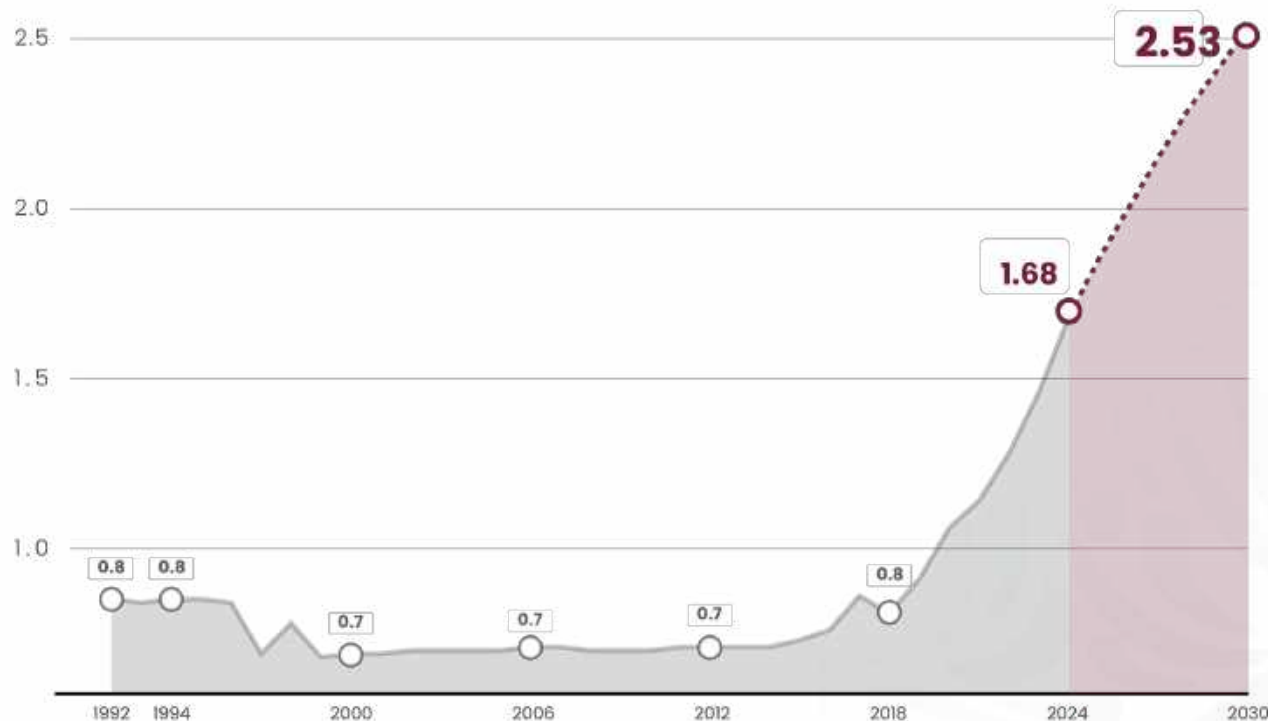
Decrease in Homicides by

**-16.3%**

between September and December  
2024

# Labor Well-Being

## Projected Increase in the Minimum Wage (Monthly Basic Baskets)



In agreement with the business sector, we will achieve a minimum wage of [amount].

**2.5**  
**Basic Household Goods**

# Regulatory Framework



## Decrees

- Relocation Decree
- Development Hubs Decree
- Operating Rules for Development Banking Programs



## Standards

- National Simplification and Digitalization Law
- Secondary Laws of the Energy Sector
- Mexican Official Standards (Update)



## Foreign Trade Policy

- Trade Agreements
- Tariff Policy
- Customs Intelligence

# National Digital Investment Window

## Integration of Procedures



Procedures required to establish a company in the country: incorporation, construction, and operation through a



**Llave MX**

## Simplification and Digitalization of Investment

|                           |      |            |    |            |
|---------------------------|------|------------|----|------------|
| <b>Procedures</b>         | from | <b>53</b>  | to | <b>29</b>  |
| <b>Average Years</b>      | from | <b>2.6</b> | to | <b>1</b>   |
| <b>Total Requirements</b> | from | <b>493</b> | to | <b>125</b> |

## 100% Digital File

↓ **reduce 40%** integration procedures

↓ **reduce 50%** amount of requirements

↓ **reduce 50%**

 **The processes are digitized**



Gobierno de  
**México**



**CADERR**



**Presidencia de  
la República**

**Capacidades Públicas**



**Coordination Between  
Authorities**

# Welfare Areas

**100 new**  
industrial  
parks

## Sectores estratégicos



Textil y zapatos



Automotriz y  
electromovilidad



Farmacéutica y  
dispositivos médicos



Química y  
petroquímica



Agroindustria



Bienes de consumo



Semiconductores



Aeroespacial



Energía

# Polygons



Gobierno de  
**México**

**1** Franja Fronteriza - 300 hectáreas, Nuevo Laredo



**2** Golfo de California - 555 hectáreas Hermosillo



**3** Norte - AHMSA 740 hectáreas, Parque Binacional Piedras Negras 300 hectáreas.



**4** Durango - 470 hectáreas



**5** Noroeste - Plan Sonora



**6** Bajío - 52 hectáreas Celaya



**7** Pacífico - 608 hectáreas Puerto Lázaro Cárdenas



**8** AIFA - 300 hectáreas Tula



**9** Centro - 462 hectáreas, Puebla



**10** Golfo - 935 hectáreas puerto seco, Tamaulipas



**11** Istmo - 12 polos



**12** Maya - 223 hectáreas, Mérida y Progreso



# Why these strategic sectors and products?

## Classification of Strategic Activities

1

The identified activities should also fall under one of the following categories:

### Expansion of Existing Sectors

Sectors in which Mexico already produces, but with potential to scale production and improve competitiveness.

### New Productive Activities

Sectors in which Mexico currently does not produce, but for which it has capabilities that allow for development within a reasonable timeframe.

### Industrial Import Substitution

Imported products or inputs that are essential for the country's industrial processes and could be produced locally.

**The mentioned sectors are indicative and not exhaustive.  
There is a comprehensive plan for the rest of the sectors.**

## Sectors

- 5% Annual Growth in Sales.
- From 37% to 50% national content in finished products with local SME suppliers that replace imports from Asian countries.
- Increase the use of recycled fibers by 30%.

## Goals 2030

- Replace 15% of sewing thread imports.
- Recover 49,000 jobs in the textile and footwear industries.

## Recovery of Jobs in the Sector

**Description:** Recovery of 20,000 Jobs in the Textile and Footwear Industry.

**Location:** Guanajuato, State of Mexico, Jalisco, Coahuila, Hidalgo, and Chihuahua.

## Key Projects

### 20% Increase in Synthetic Fiber Production

### Sales Growth in the Automotive and Tourism Sectors

**Description:** Partnership with the Automotive and Tourism Industries to Achieve 30% Sales Growth at the Industry Level.

## Acciones

2025

**Ministry of Economy:** Announcement of Support for the National Industry with Tariffs and Elimination of Temporary Imports of Finished Products. Eliminate Undervaluation of Finished Products Below Raw Material Costs. Sign a Cross-Industry Agreement for the Textile Industry with Other National Industries. Maintain Tariffs on 49 Product or Finished Product Categories, Including Clothing and Manufactured Goods.

**Good Government/ Federal Public Administration:** Public Procurement from National Suppliers and SMEs

2027

**National Customs Agency of Mexico/Tax Administration Service (SAT):** Increase Customs Revenue with Smuggling Controls

## Textiles and Footwear



## Sectors

Increase vehicle production for national consumption by 10%.  
Increase national content by 15% through the substitution of vehicle imports, by substituting imports of electronic components for vehicles, expanding aluminum auto parts production, and developing battery cell production for electric vehicles.  
Manufacture trains in Mexico and/or their components.  
Double dual education plans.

## Goals 2030

### OLINIA

**Description:** Design and 100% Assembly in Mexico of a Small, Affordable Electric Car.

### Rutas del Bienestar

**Description:** 10 Electromobility Projects in Public Transportation.

**Location:** Nuevo León, CDMX, Jalisco, Guanajuato, Michoacán, Tamaulipas, Aguascalientes, Guerrero, and Oaxaca.

## Automotive and Electromobility

## Actions

**States/Turism:** 10 Electromobility Public Transportation Projects.

**Ministry of Education/Universities/States/STPS:** Extension of Dual Education Programs in State of Mexico, Coahuila, Jalisco, Guanajuato, Querétaro, and Aguascalientes.

**Technological Institutes/CONALEP:** Professional English Policy.

**Ministry of Economy:** Rule 8 Authorization, Automatic Notices for Importing Steel Products, Prior Permits for Fuel Imports, Compliance Certificate for NOM 119SCFI 2000, Regulation of Regulator Yards at AIFA. Data Transparency from INEGI.

**Ministry of Economy/Development Bank:** Announce a development program for local suppliers of micro calibrated steel, polymers, fasteners, bearings, plastic injection, cable harnesses, steering gear casting, etc.

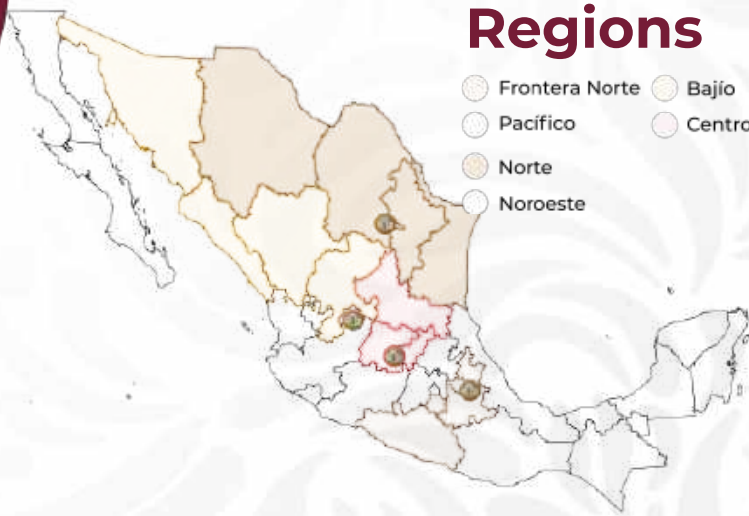
**Digital Transformation and Telecommunications Agency /Ministry of Infrastructure, Communications, and Transport/Finance/Economy:** Standardize requirements and eliminate administrative burdens at three levels of government. REPUVE must be a reliable and secure source, and the portal currently outsourced should be recovered.

**Ministry of Energy/Technical Agency:** Grant permits that meet legal requirements, issue regulations for charging stations and chargers.

**Federal Gob and States:** Consolidation of the 10 flagship electromobility projects.

## Key Projects

## Regions



## Sectors

- Attract 2 thousand million dollars of annual investment in clinical research.
- **Increase import substitution by 15%** for supplies, packaging, labels, chemical drugs, blood products, generic drugs, machinery, connectable medical devices, glycosylated hemoglobin analyzers, hospital clothing, surgical instruments, prostheses and osteosynthesis material, intraocular lenses for ophthalmology, supplies for peritoneal dialysis (dialysis bags), asepsis and antisepsis material and hospital furniture.

## Goals 2030

- Produce 90% of the SRP-V, Rotavirus and influenza vaccines within the National Vaccination Plan in Mexico.
- Land a mixed investment project to produce diabetes and hypertension generics, for example: liraglutin, dapagliflozin or valsartan.

## Vaccine factory mRNA technology

**Description:** Private investment in the first plant to produce vaccines with mRNA technology in Mexico for domestic consumption and export.

**Location:** AIFA Corridor.

**JV of generic for diabetes.**

## Key Projects

## Actions

### SSA/Cofepris:

- Campaign for authorization of extensions and low-risk modifications, medical devices, pesticides and plant nutrients through affirmative affirmatives.
- Resolve the first instance affirmative decisions.
- Signing of agreements with federal entities to accelerate the operation of the Federal Sanitary System.

### ATDT, IMSS, /Cofepris:

- Make the adhesion of new research centers self-managed after the approval of the initial protocol.
- Reduction of response time by 40 days for authorization of clinical research.

**SE/Development Bank:** Introduce an import substitution plan / development of local suppliers to the medical industry with financial factoring schemes and preferential rates for those who invest in R&D.

**COFEPRIS:** join the list of WHO Trusted National Regulatory Authorities (WLA) in 2026.

ATDT/Cofepris Simplification and digitalization of procedures: import permits, export support certificates.

**IMSS/SSA/ATDT:** Establish operating rules for multi-annual consolidated purchases and distribution program with BIRMEX.

**SFP/ATDT/Federal Public Administration:** Public procurement from national producers and SMEs: gradual increase to 60% by the sixth year.

**SECIHTI/SSA:** Consolidate the production of active substances, generic drugs, biocomparables, maquila, patents, brand registrations, technology licensing.

## Pharmaceuticals and Medical Devices

## Regions



## Sectors

**Make** export permits subject to compliance with labor and environmental laws.

**Promote** the formation of packing, labeling and packaging cooperatives for export.

**Duplicate** cold chain storage for exports.

**Increase** financing to the countryside through development and commercial banks by 30 billion pesos for the cultivation and processing of basic and exportable foodstuffs.

## Actions

**STPS:** Announces IMSS Express for avocado exporting orchards.

**SADER:** Announce agreement to purchase corn from Sinaloa and relaunch Maíz por México. Design of a marketing scheme between buyers and producers that includes protection against international price and exchange rate fluctuations.

Design and implementation of a program to support crops regionally with access to national and international markets.

**ATDT/Cofepris:** Admits electronic signature and payment for sanitary inspection of exports. Digitalization of export certification and advertising notices in **DIGIPRIS**. Reduction of pesticide registration times and errors in biocide and new technology registrations.

**SADER/Conagua:** Technification of at least 200 thousand ha. of irrigation.

## Goals 2030

### Designation of origin

**Description:** Promote collective brands and denominations of origin for: Ponche de Granada, Guayaberas Yucatán, Chicle de Talpa Jalisco, Barro Canelo Tonalá, Jalisco, Birote Salado Guadalajara, Equipales Zacoalco de Torres, Jalisco, Chile Chiltepin Sonora, Sal de Colima Colima Brand, Carne Seca de Sonora.

### SAF Plan (sustainable turbosine)

**Description:** To reduce dependence on SAF (sustainable turbo fuel) by 20% for the benefit of sugar mills, sugarcane producers and developing the local ethanol market.

### Special Plan for Campeche and Tabasco

**Description:** Increased rice, milk and meat production with pasteurization plant in Campeche and drying plant in Michoacán.

**Location:** Tabasco, Michoacán and Campeche.

## Agroindustry

## Regions



## Sectors

- Double local sourcing in equipment manufacturing: OEM, ODM and CMO.
- **Reduce dependence by 10% and develop local suppliers** of sensors, actuators, intelligent controllers and systems and components for electric vehicles, including batteries.

## Goals 2030

Double the value of exports.

Relocate \$10 billion dollars in ATP operations.

## Key Projects

### Relocation of ATP company

**Description:** Land producer investment of more than 30% ATP.

**Location:** Jalisco

### AI semiconductor plant

**Location:** Jalisco

## Actions

**SE:** Announce the creation of IMMEX 4.0 with a special section for semiconductors.

**Collaboration with the US:** Semiconductor Alliance Mexico, International Technology and Security Innovation Fund, USMEC-USAID, US Technical Delegation for Semiconductors and Human Capital Development.

**SECIHTI, Technical Universities and Technology Centers offer programs:**

**Engineering:** chemical, mechatronics, robotics, telecommunications, systems and industrial. Specialists in cybersecurity, programming and computer science. Technicians and experts in advanced manufacturing, logistics and machinery.

**SE:** Harmonization of security standards and end devices with North America.

**SENER:** Energy supply guarantee.

**ATDT:** digital infrastructure (internet, software, data centers).

**SAT/ANAM/ATDT:** 24x7 customs operations.

## Semiconductors

## Regions

### Noroeste

- Frontera Norte
- Pacífico
- Sonora



## Sectors

- Annual growth of 10% starting in the third year.
- Reactivate the production capacity of the Morelos and Cangrejera petrochemical complexes for ethane derivatives, increasing from 250 to 520 thousand tons.

## Goals 2030

Double private investment projects in industry.

### Substitute \$14 billion dollars of imports.

In strategic products such as: advanced polymers, lightweight composites (carbon fiber), refining materials and metal mechanics, packaging materials and structural components..

## Key Projects

### Reactivation of the Cangrejera complex

**Description:** Investment for the modernization of the plant under the Cangrejera petrochemical refinery concept.

**Location:** Veracruz

## Actions

2025

**SE:** Tariffs on products whose importation has increased by more than 100% in the last two years.

**PEMEX-IP:** Agreement with IP-Pemex to strengthen petrochemicals.

**SECIHTI/States:** Dual education: signing of agreement with the 25 tractor companies in the states of the central and Gulf region.

**PROFEPA/ATDT:** Eliminate pre-verifications for chemical precursors, modernize VUC. Implement Annex 12 TMEC.

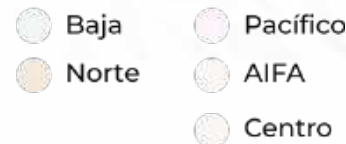
**ANAM:** Allow imports of soda and potash through a different place than authorized, reduce intrusive customs inspections to less than 10%. Eliminate retention of shipments in customs, modernize customs in Veracruz and Coatzacoalcos.

2027

**PEMEX:** increase production of secondary petrochemicals.

## Chemical and Petrochemicals

## Regions



## Sectors

- **Increase domestic content of cross-cutting inputs by 20%.**
- Increase digital payments in commerce by 35%.
- Increase value added in exports by 10%.
- Increase by 25% the production of consumer goods.
- Increase public procurement of consumer goods with SME participation by 40%.

## Goals 2030

- In household appliances and consumer electronics, 100% of household appliances and consumer electronics have a recycling or reconditioning plan.
- Reduce single-use packaging plastics by 20%, replacing them with recyclable or compostable materials.

## Home Depot

**Description:** Increase to 95% local suppliers for domestic consumption and export.

## Cross-Sectional Linkage Program

**Description:** Construction industry, tourism, health, manufacturing tier 1-3.

## Actions

2025

**SE/Development Bank:** Announcement of the program for the development of local suppliers in collaboration with Pemex, covering various sectors such as general polymers, virgin plastic pellets, textile and sewing materials, metal parts for chemistry kits, coated and recyclable paper, decorated cardboard boxes, silicone, pigments, solvents, adhesives, 6V batteries, electronic chips, electric motors, recycled glass, materials for oven construction, resins (including those made from sugarcane), controlled chemicals and additives, displays and meshes, polyethylene sacks and boxes, injected PVC accessories, plastic bags (both plain and decorated), and metal parts.

**ATDT/SAT:** eliminate administrative burdens for the payment of taxes to companies that sell less than 200 thousand pesos per year.

**SE:** 5-year CUPOS policy to strengthen the national and regional toy and furniture industry in finished products and progressively in inputs and components.

**Good Governance:** public procurement for national suppliers and SMEs.

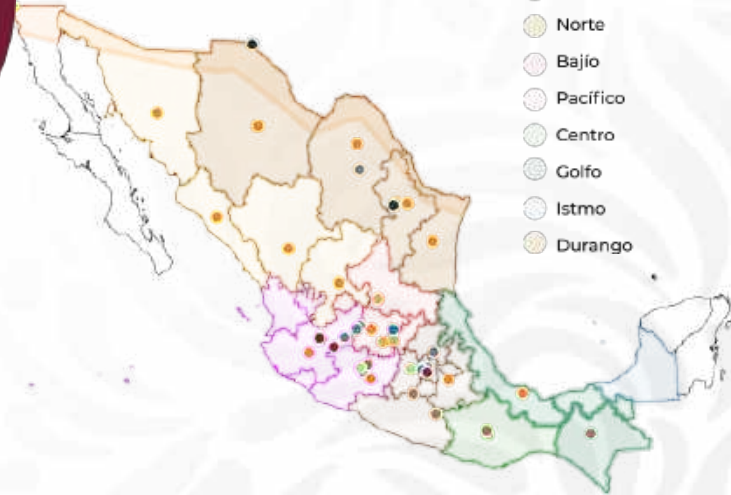
2027

## Consumer Goods

food and beverages, personal hygiene and cleaning products, household appliances, toys, crafts, furniture and decoration, consumer electronics (cell phones, TV's, etc.), etc.

## Regions

- Franja
- Noroeste
- Norte
- Bajío
- Pacífico
- Centro
- Golfo
- Istmo
- Durango



## Sectors

## Goals 2030

## Key projects

- Be in the top 10 countries in aerospace production value.
- **Increase the local and regional content of exports in the industry by 10%.**
- Design and build components of a national constellation of observation satellites.

**Lead the first 100% Latino mission to space.**

**Full engine integration in Mexico.**

**Description:** To become one of the three countries with the capacity to fully assemble an engine for Safran.

## Actions

### Aerospace

**100% Mexican satellite in orbit.**

## Regions

2025

Approval of the **Outer Space Act**.  
Offset with at least .5 to 1 national integration.

**SE/Development Bank:** Announcement of development program for local steel  
for local suppliers of steel, micro-scaling, polymers, fasteners, bearings, plastic injection, harnesses, wire harnesses, steering foundry, etc.

**SENER / Technical agency:** Expediting permits.

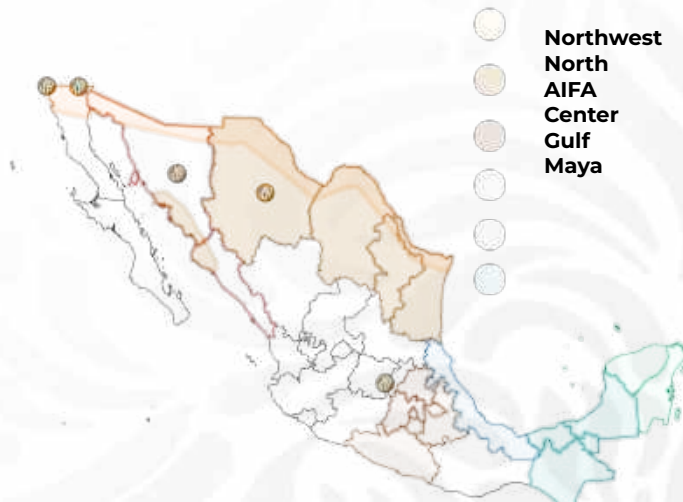
**SE:** Rule 8a authorizations, automatic notices to import steel products, prior import of steel products, prior permits to import fuels, certificate of compliance NOM 119SCFI 2000, regulation of regulating yards in AIFA.

2027

**SECIHTI**  
Mission to space 2027.

2028

**ATDT**  
New Geostationary Satellite in 2028:  
Will replace Bicentenario satellite (useful life until 2031).  
Capacity 100 times higher than the current one.  
HTS (High Throughput Satellite) technology for greater efficiency and speed.  
National coverage and exclusive economic zone (at least 300 Gbps).  
It will meet the needs of digital inclusion (Internet access points).  
Satellite backhaul (high capacity services for mobile networks).  
Promote knowledge transfer through the incorporation of Mexican components.





<https://www.planmexico.gob.mx/>



Gobierno de  
**México**



Energy



Water



Housing



Education



Security

# Upper Secondary Education



Gobierno de  
**México**

## Three Pillars

### Strengthening

improving campuses  
and building school  
communities

#### "The School is Ours" Program

##### Goals 2025:

- Resources for 6,200 schools.
- Investment of 4,600 million pesos.

### Integration

**National High School  
System of the New  
Mexican School**, with  
school-based,  
non-school-based, mixed  
and dual modalities

#### Benito Juárez Universal Scholarship Program

##### Goals 2025:

- More than 4 million 200 thousand beneficiaries.
- Investment of more than 40 billion pesos.

### Expansion

expanding national  
coverage

#### Expansion

##### Goals 2025:

- 40 thousand new places.
- 59 municipalities
- 30 states.
- Investment of 2,700 million pesos.

## Goal 2030

Reach a coverage  
rate of

**85%**

## Roads

**More than 53,587** km

of federal roads, conservation,  
and rural roads intervened.

**44,800** km of conservation.

**5,787** km of modernization and expansion.

**3,000** km of rural roads.

- **Artisan roads program.**
- **BC:** Transpeninsular highway and distributor road for Los Cabos.
- **Coahuila:** highway 57.
- **Michoacán:** Agroexport highway, Uruapan-Zamora.
- **Morelos:** Tierra y Libertad highway circuit and distributor to the university.
- **Nayarit:** Las Varas - San Blas highway.
- **Oaxaca:** Oaxaca-Tuxtepec.
- **Puebla:** Puebla - Amozoc extension.
- **Q. Roo:** Huayacan Road Distributor.
- **SLP:** SLP - Piedras Negras.
- **Tabasco:** Macuspana-Escárcega.
- **Sonora:** Puerto Peñasco - Sonora.
- **Veracruz:** Tuxpan-Tantoyuca

## Airports

- Puerto Escondido
- Tepic
- Tamuín
- Mexico City

## Border crossings

## Puertos

Ensenada, Manzanillo,  
Lázaro Cárdenas,  
Acapulco, Veracruz and  
Progreso. **Expansion and  
modernization**

## Trains

**More than 3,000** kilometers of  
railroad tracks for passenger trains:

- Mexico - Nuevo Laredo
- Mexico - Nogales
- Mexico - AIFA - Pachuca

Improved freight rail transportation  
and **1,500** km of new freight railroad  
tracks in the Southeast.



## Legend

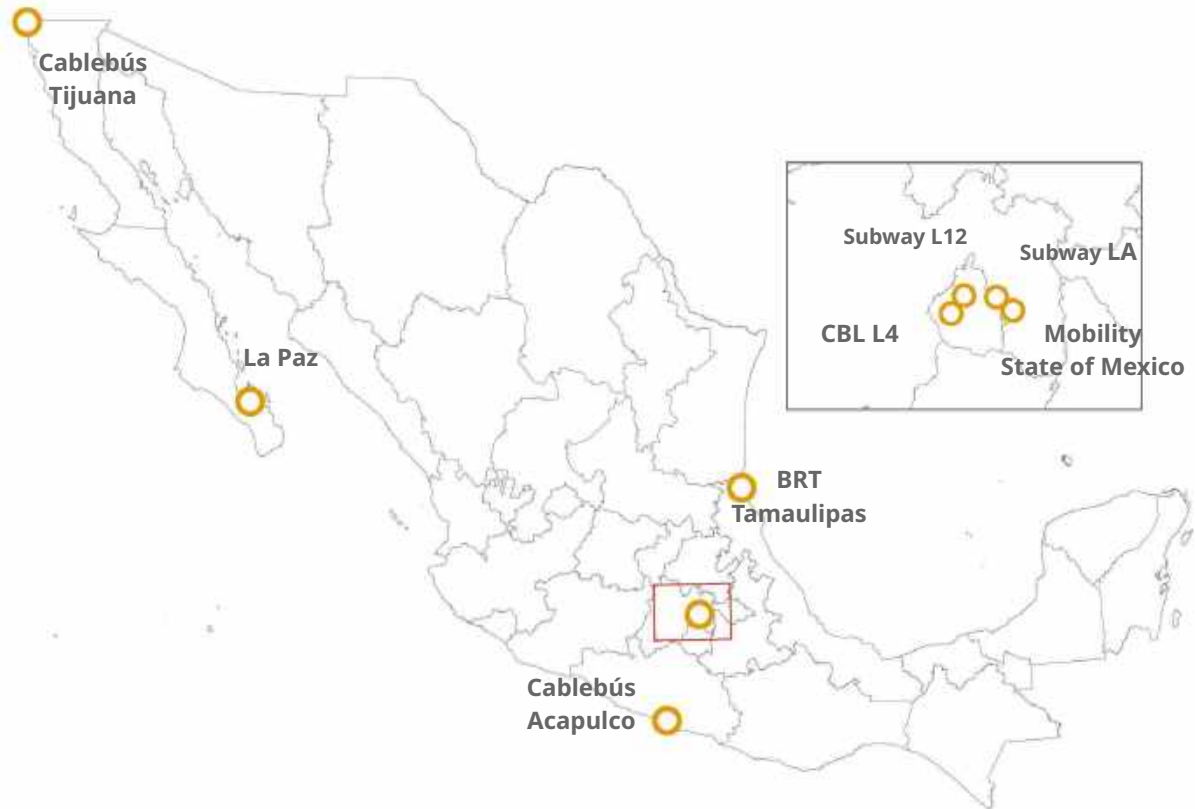
-  Port
-  Airport
-  Trains, cargo and passengers
-  Expansion of railroad tracks
-  School
-  Hospital
-  Water availability
-  National Electric System

# Public transportation projects



Gobierno de  
**México**

- **Subway** Line 12, Cdmx
- **Subway** Line A, Cdmx
- **Cablebus** L4, Mexico City
- **Cablebus** Acapulco
- **Cablebus** Tijuana
- **BRT** Tamaulipas
- Mexico State
- La Paz, BC
- Ciudad Juárez



# Bridges and roadway distributors

## 2025 – 2030

Total: **11,847 million MXN**  
2025: **1,775 million MXN**

### Federal Expenditure Budget 2025

#### Baja California Sur

1 "Fonatur" Roundabout 459 (250 million mxn / 2 km / 2 years)

#### Mexico City

2 Alameda Oriente Bridge (267 million mxn / 2.1 km / 3 years)

#### Colima

3 PSV Libramiento Arco sur (130 million mxn / 0.38 km / 1 year)

4 PSV Libramiento Arco norte (322 million mxn / 0.52 km / 1 year)

#### Morelos

9 P. Jojutla (30 million mxn / 0.05 km / 1 year)

#### Nayarit

10 P. Amado Nervo (Federaciones) (200 million mxn / 1.8 km / 2 years)

#### Veracruz

17 Dist. Vial Acceso al Puerto de Veracruz (326 million mxn / 0.87 / 2 years)

#### Tlaxcala

20 Vial Santa Ana Distributor (100 million mxn / 0.610 Km / 2 years)

#### Baja California Sur

1 "Fonatur" Roundabout 459 (250 million mxn / 2 km / 2 years)

#### Colima

5 Construction of Barrio V Bridge (200 million pesos / 0.70 km / 2 years)

6 Adequacy of access to Manzanillo (300 million pesos / 0.80 km / 2 years)

7 Construction of PSV of the port precinct railroad - Tapeixtles (La Flechita) (200 million pesos / 0.700 km / 2 years)

#### Morelos

8 P. UAEM (350 million pesos / 1 km / 1 year)

#### Nayarit

10 P. Amado Nervo (Federaciones) (700 million pesos / 1.8 km / 2 years)

11 P. Ferrocarril (250 million pesos / 0.44 km / 1 year)

#### Querétaro

12 y 13 P. Los Patos (2 bridges) (490 million pesos / 1.2 km / 1 year)

#### Quintana Roo

14 P. Geologic Fault MEX 307 highway (300 million pesos / 0.33 km / 1 year)

#### Sinaloa

15 México 15 – Pérez Escobosa (180 million pesos / 0.360 Km / 2 años)

#### Veracruz

16 P. Coatzacoalcas I (4,400 million pesos / 2.2 km / 4 años)

17 Dist. Road Access to the Port of Veracruz (774 million pesos / 0.87 km / 2 years)

18 Dist. Vial Paso del Toro (300 million pesos / 0.35 km / 1 año)

#### Mexico City / State of Mexico

19 Alameda Oriente Bridge (933 million pesos / 2.1 km / 2 years)

#### Tlaxcala

20 Santa Ana Distributor (395 million pesos / 0.610 Km / 2 years)

