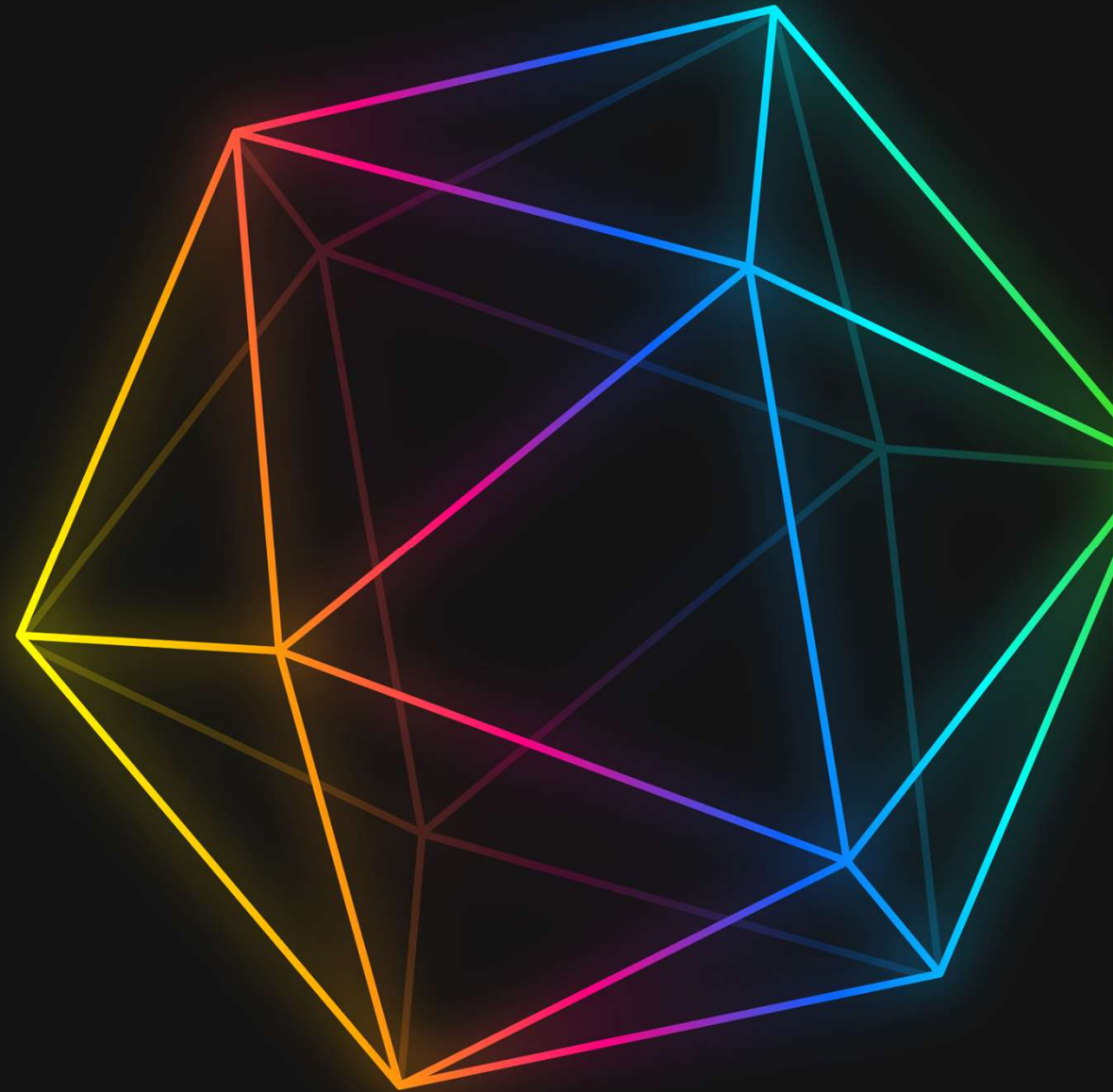


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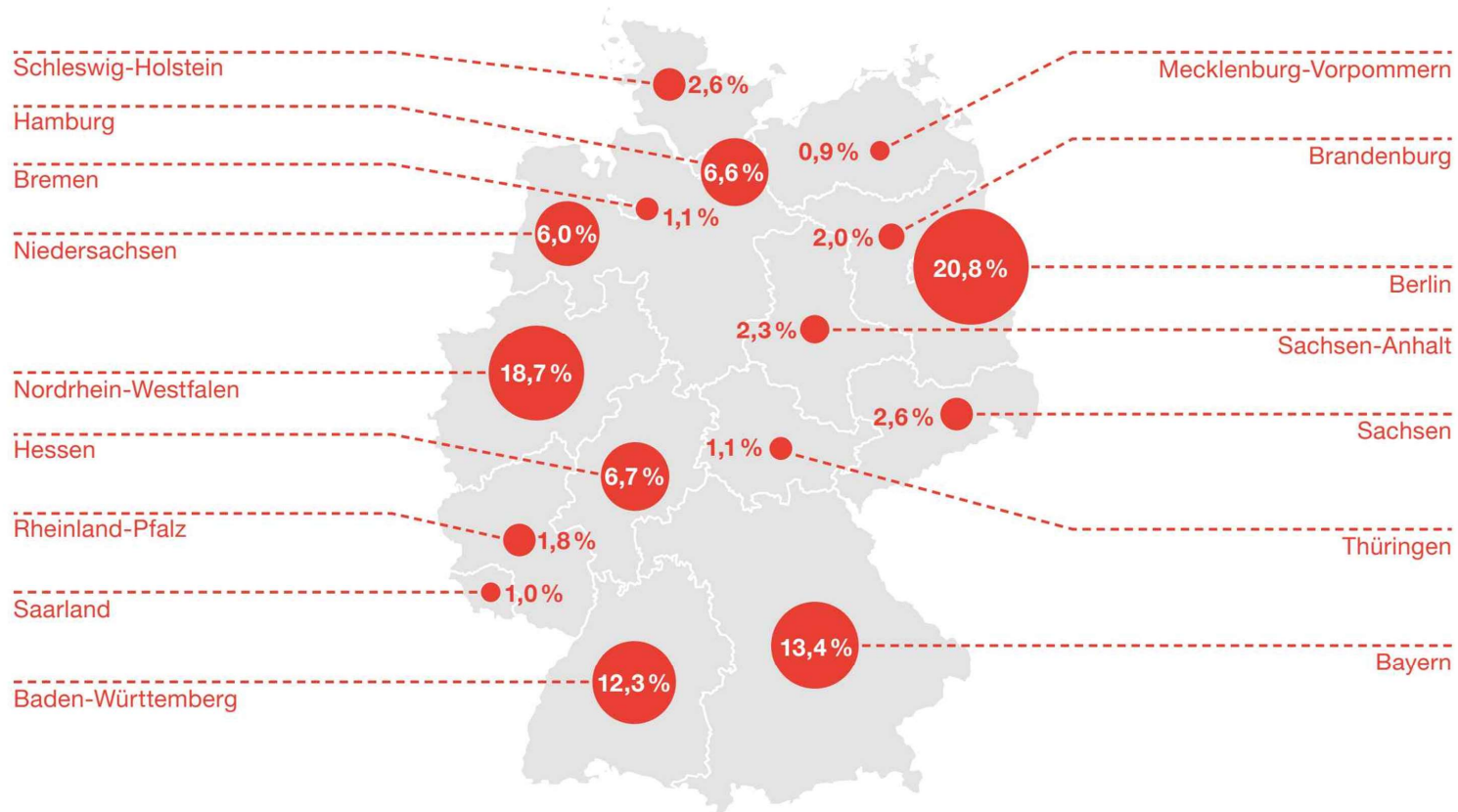
START.UP! GERMANY TOUR
in Essen



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LOCATION OF START-UPS HEADQUARTERS BY GERMAN STATES (2023)



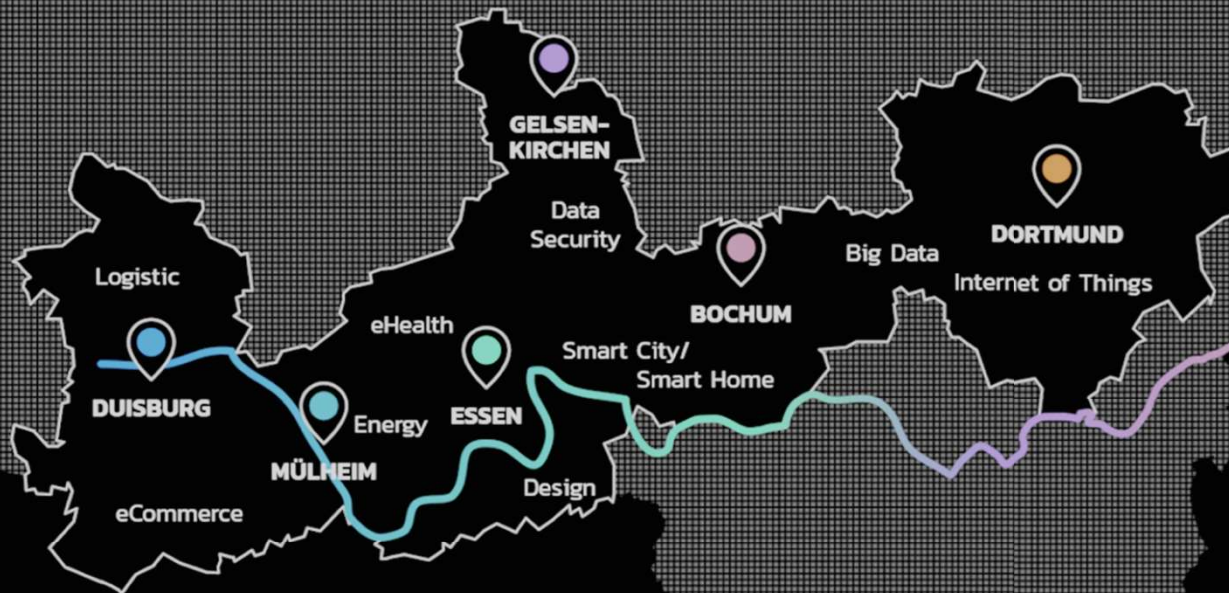
Source: Deutscher Startup Monitor 2023, Bundesverband Deutsche Startups e.V. (Hrsg.)



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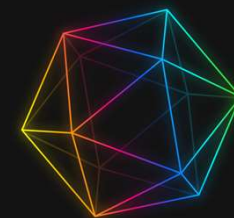
FOCUS RUHR AREA



- Essen: 75 Start-ups
- Bochum: 64 Start-ups
- Dortmund: 47 Start-ups
- Duisburg: 28 Start-ups
- Gelsenkirchen: 26 Start-ups
- Mülheim: 18 Start-ups

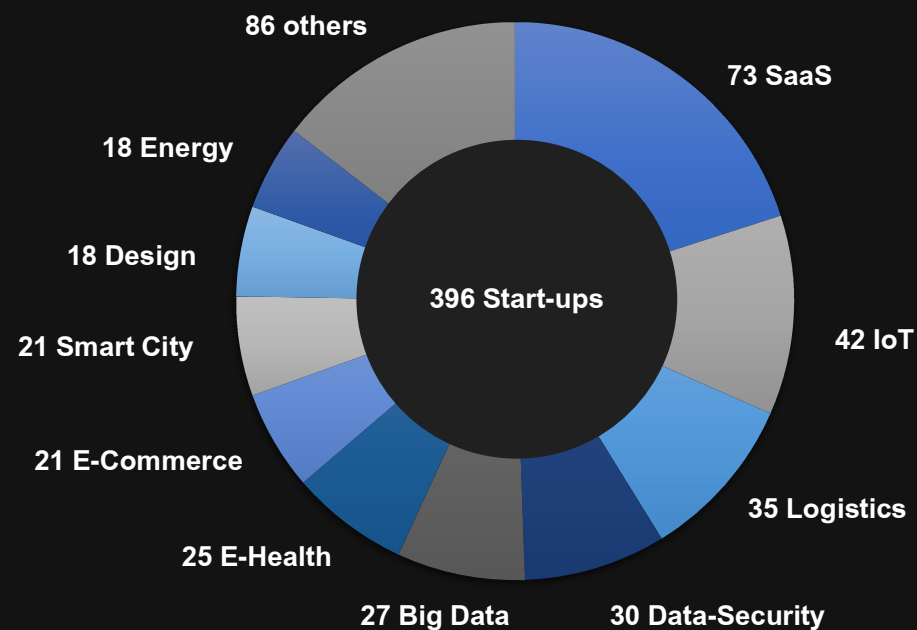


OUR START-UP RADAR RUHR AREA



Masterplan.com

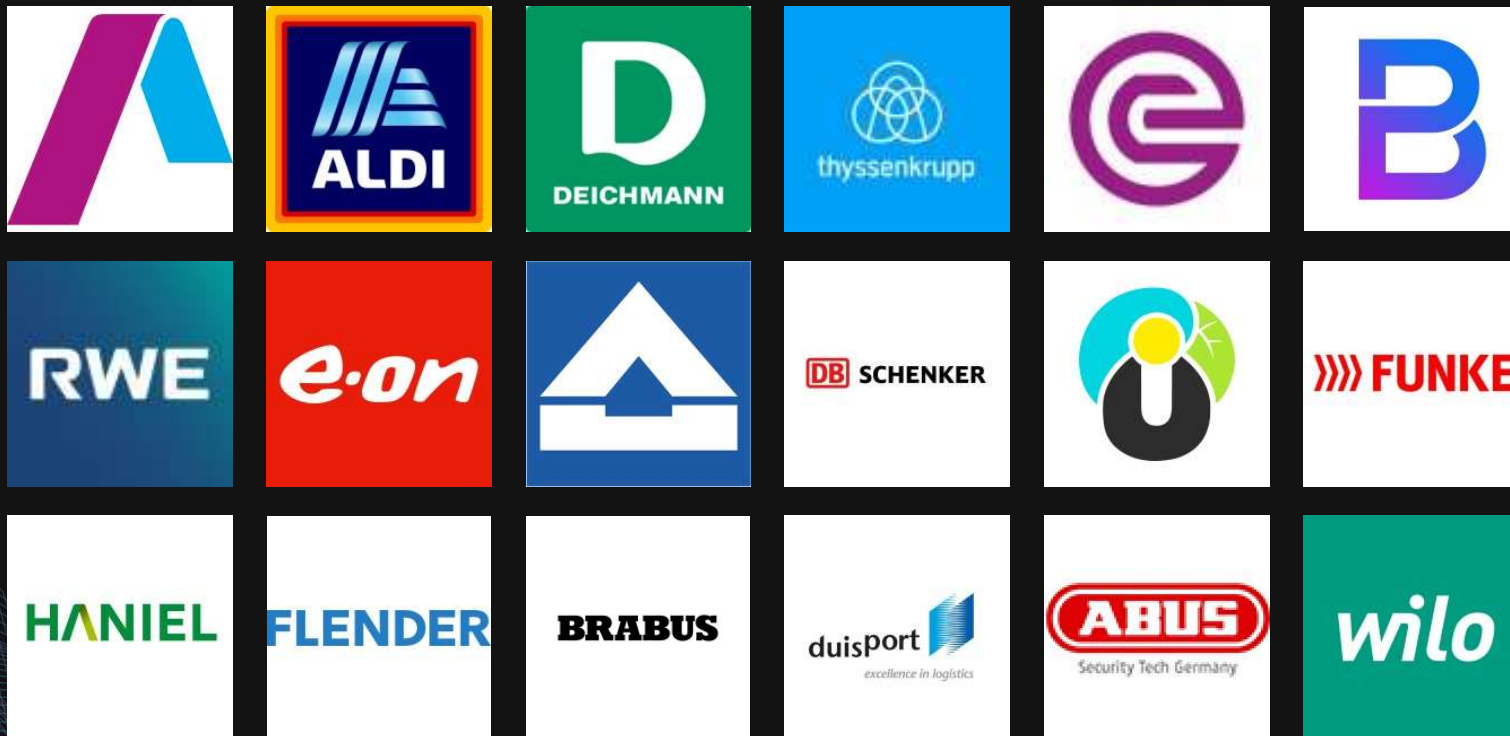
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ESTABLISHED COMPANIES IN THE RUHR AREA



ECOSYSTEM & BENEFITS RUHR AREA

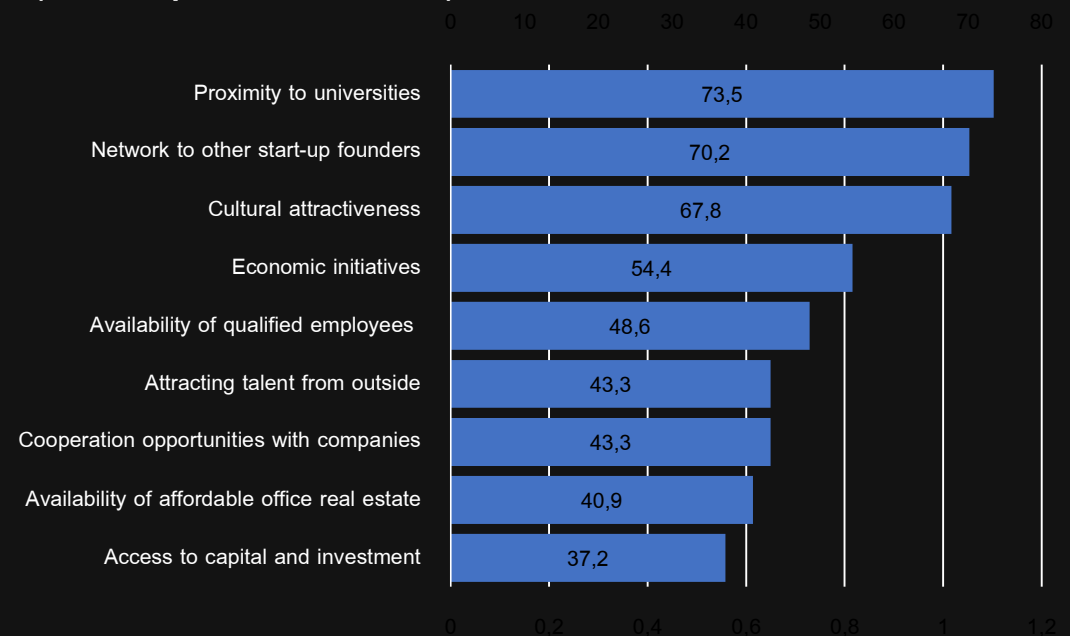


Advantages of the Ruhr Area

- With 22 universities and higher education institutes, the Metropole Ruhr has the densest higher education landscape of all metropolitan regions in Germany
- 290.000 students in the area
- Most start-ups located in North Rhine Westphalia
- 2 excellence start-up centers Worldfactory & CET
- 10 accelerator programs
- More than 40 co-working spaces
- 80 business angels and investors in ruhrHUB network
- 170 mio venture capital in NRW (Jan – Jun 2023)

Specific evaluation of the startup ecosystem

(share of positive evaluation)



Source: Deutscher Startup Monitor 2022, Bundesverband Deutsche Startups e.V. (Hrsg.)



ruhrHUB TEAM



**Alicja
Salamon**
Start-up
Manager

**Carla
Torkildsen**
Community
Manager

**Sarah
Müller**
Marketing & Communication
Manager

**Aylin
Hochhäuser**
Event
Manager

**Katrin
Kröll**
HR &
Corporate
Manager

**Svenja
Tietje**
CEO

**Mariana
Ilic**
Start-up
Manager

**Benjamin
Heitmann**
Administration
Manager

**Kathrin
Rosenich**
Social Media
Manager

**Nora
Härtel**
Accounting & Back Office
Manager

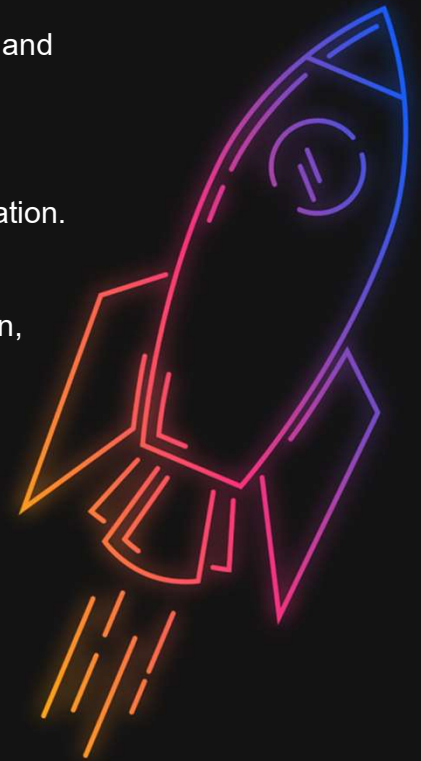
**Dr. Yvonne
Braukhoff**
Start-up
Manager





KEY FACTS

- The ruhrHUB is a funding project of the state of NRW and, as an interface to the Ministry of Economic Affairs, Industry, Climate Protection and Energy, ensures that funding and support reach start-ups and companies directly.
- As a joint initiative with the Digital Economy NRW (DWNRW), the focus is on the digital transformation.
- Cooperation of the 6 cities in the Ruhr region: Bochum, Dortmund, Duisburg, Essen, Gelsenkirchen, Mülheim a.d.R. & and the Business Metropole Ruhr
- Special commitment: international networking and cooperation



ruhrHUB



OUR ENABLERS



Stadt Dortmund
Wirtschaftsförderung



ESSEN
WIRTSCHAFT



Ein Förderprojekt des Ministeriums für Wirtschaft, Industrie,
Klimaschutz und Energie des Landes Nordrhein-Westfalen



ruhrHUB



EVENTS & PROGRAM



ruhrSUMMIT

Start-ups, corporates and investors come together to network and experience the latest trends in the digital world.

Regular meetups initiated and organized by the ruhrHUB. Here you have the opportunity to get inspired by mentors from our network & make contacts to the regional startup scene.



ruhrEVENTS

Twice a year we take selected start-ups to Munich or Berlin where we connect them with hand-picked investors and corporates in individualized match making sessions.



ruhrHUB on Tour



ruhrSTARTUPWEEK

Approx. 250 start-ups spread across 50+ events in the Ruhr region. End of September **2024** the digital start-up scene of the Ruhr area will come together again and share know-how, experience and visions.

6-month individual coaching program to scale up, attendance of 2 international start-up events, integration at ruhrSUMMIT 2023 & marketing measures via our public relations work.



ruhrMASTERS



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SAVE THE DATE



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Yvonne Braukhoff



Alicja Salamon



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