



START.UP! GERMANY TOUR 2024

WELCOME TO ESSEN!

EWG ECONOMIC DEVELOPMENT AGENCY

ESSEN
BUSINESS

- Central contact point & service partner for economic development
- in topics like expansion & investment projects, acquisition of skilled workers, subsidies and R&D
- Specialized Start-up Team

STARTUP CITY ESSEN

Economic Development for the local Startup Ecosystem

- Rising startup Ecosystem Metropolis Ruhr
- Essens number of startups tripled over the last 5 years
- We connect startups with the local economy and regional institutions
- Focus industries: eHealth & Energy



GREEN ENERGY

MADE IN ESSEN

ESSEN
BUSINESS

- Energy Capital of Europe (E.ON, RWE, OGE...)
- 13,000 employees work in the "Resource Efficiency" field in over 250 companies & institutions
- 40% of the nationwide power grid is controlled from Essen
- 14,000,000 customers in Germany supplied with energy from Essen
- Greenlyte Carbon Technologies, Greenflash or Unigy

International settlement Programms

Accelerator program for selected
international energy and health-tech scaleups

**„ENJOY YOUR STAY IN THE
ENERGY CAPITAL & STARTUP CITY ESSEN“**



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