



**WALL**

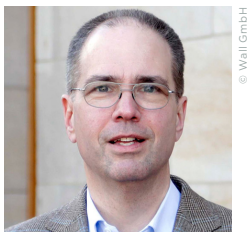
## Germany-wide specialist for street furniture and outdoor advertising

Wall is a Berlin-based nationwide specialist for street furniture and outdoor advertising. It is part of JCDecaux SA., the number one Out of Home Media company worldwide. Founded in 1964 and with headquarters in Paris, JCDecaux is the international driver of innovation in outdoor advertising and a global sustainability leader.

For more than 45 years, Wall has been marketing premium outdoor advertising on analogous and digital panels as well as transport media in about 50 German cities. With Berlin, Hamburg, Munich and Cologne, it is present in all German cities with more than one million inhabitants. The sales brand WallDecaux Premium Out of Home with five regional sales offices ensures marketing competence. Wall's premium outdoor advertising panels refinance its street furniture, which is provided to partner cities free of charge. Moreover, Wall ensures highest-quality cleaning and maintenance in line with JCDecaux's comprehensive sustainability strategy.

Wall has about 800 employees nationwide.

- *Wall is committed to innovation and the continuous improvement of its high-quality products*
- *Wall offers a wide range of services for cities, municipal utilities and transport operators from one source*
- *Long-term business relations and solutions, high social standards and sustainability are core elements of Wall's corporate philosophy*



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