

# URBAN IMPACT AGENCY

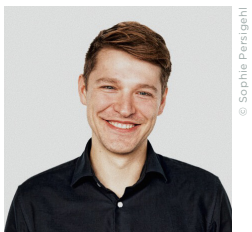
## We enable change-makers to reimagine cities around well-being and climate impact

Urban Impact Agency is a hands-on, empathy-guided consulting agency focusing on urban innovation and ecosystems. We support businesses as well as public and private organisations in ground-breaking urban programs by facilitating, scouting and validating urban tech startup solutions. We bring together innovators, industry experts and city stakeholders and form alliances to overcome implementation roadblocks.

We also work directly with startups scaling across Europe. Providing access to knowledge, networks and capital, we optimise green and social urban innovations. Our clients include EIT InnoEnergy, BMW Foundation, Arup, the City of Berlin, Infarm, EDGE and Vattenfall. Also, since our founding two years ago, we have supported over 100 early-stage startups from across Europe.

Last year we launched Urban Impact Capital to invest directly in urban tech startups from Europe. Our portfolio includes solutions for saving emissions to reducing plastic waste to sustainable last-mile logistics.

- *We help visionary organisations to run world-class innovation programs on the topic of urban innovation and support European startup founders*
- *Founded in 2020 and headquartered in Berlin, Germany, we are a boutique agency that brings together a highly diverse and international team*
- *With support of the city of Berlin we connect global startup hubs around sustainable cities*



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