



# Expanding long-haul connections – jointly advancing the economy

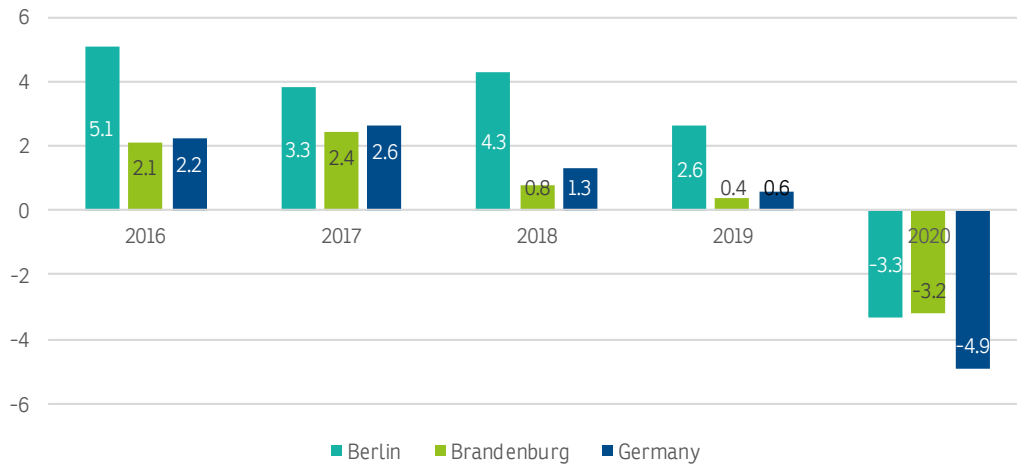
Press conference, June 17, 2021

# Economic growth and internationalization justify the expansion of long-haul routes



## Economic performance of the capital region (2016-2020)

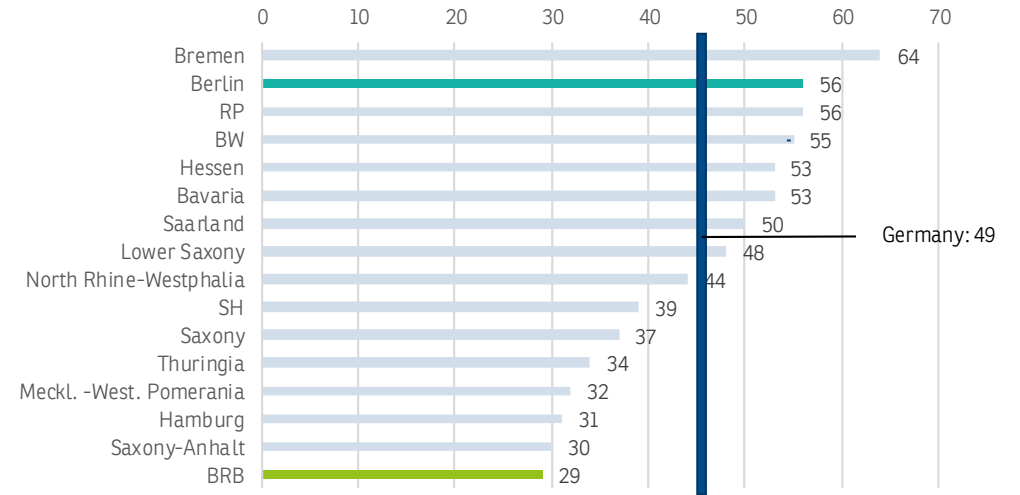
GDP rate of change vs. PY in %



Berlin shows a better GDP development in a Germany-wide comparison - even in Corona times

## Internationalization of the industry (2018)

Share of foreign sales in total sales in %



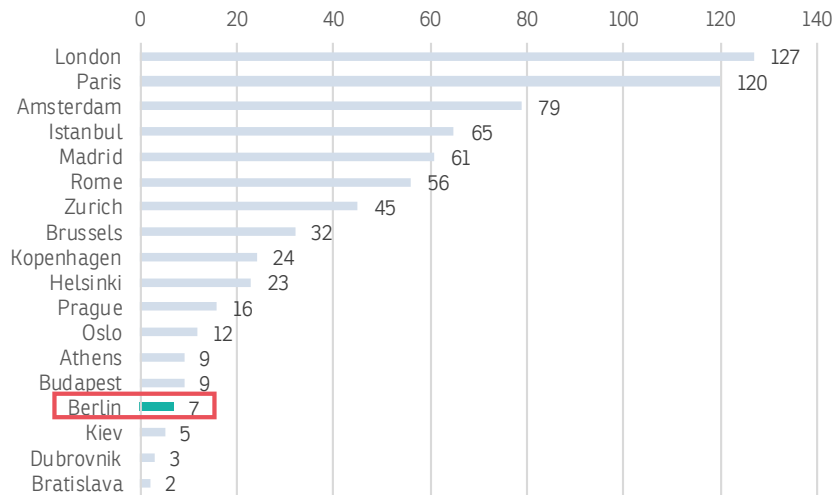
Berlin's proportionate foreign sales are well above the national average

# International alignment in post-Corona times: more long-haul routes required



## Ranking of long-haul connections in pre-Corona times

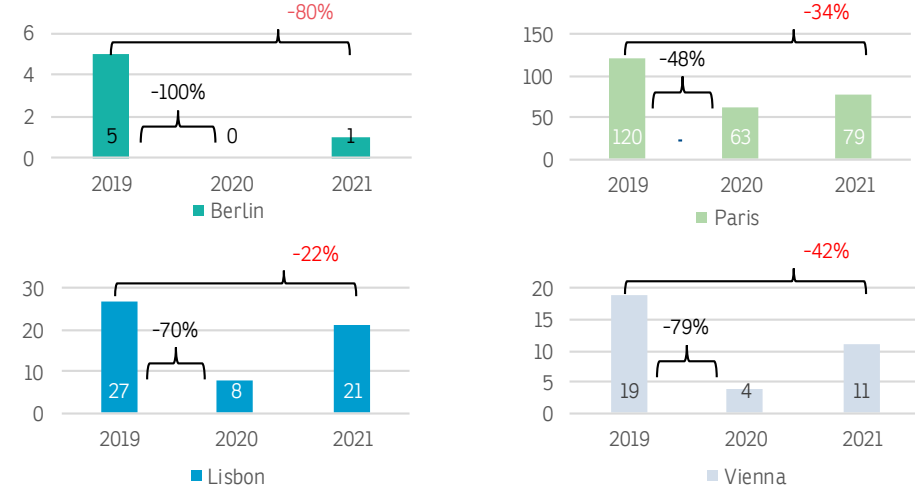
Selection of international capitals (09/2019)



In pre-Corona times, Berlin ranked 22<sup>nd</sup> with only 7 long-haul connections

## Number of long-haul connections during the pandemic

Selection of international capitals (May of the respective year)



The revival of long-haul connections for the post-Corona period in Berlin is worse than expected

# Higher competitiveness and more attractive location through multiplier effects



Positive spillover effects of a long-haul connection, e.g., increased attractiveness for foreign professionals



Approx. 250 additional company relations between the two flight destinations per additional direct long-haul connection



Promoting knowledge exchange between the two flight destinations through shorter travel times and lower travel costs



Increase in foreign direct investment

# Summary: Demands of the economy



The capital region needs more long-haul connections – it must be able to live up to its role as the capital!



Politicians must now set the course for improvements around BER!



Berlin, Brandenburg and the federal government must take joint actions!



Falling incidences accelerates travel – Berlin needs to get off to a fast and efficient start in the post-Corona era!





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