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SUSTAINABLE URBAN DEVELOPMENT +
INFRASTRUCTURE / SMART CITY

DIGITAL INDUSTRIES / START UPS

HEALTHCARE COOPERATION

BUSINESS SUPPORTER

HERE TECHNOLOGIES

HERE Technologies is a leading global provider of location data and services

Digital maps and location technology play a growing role in improving quality of life – from making our roads safer to helping enterprises and cities work more efficiently. For everyone to benefit fully from them we need a shared data platform. That’s why we’ve created the HERE location platform. It allows developers and organizations to access our maps and technology and creates new location-centric products.

Our expanding database includes 3D maps and live traffic from across our road and transportation networks, as well as data on millions of places. We update these complex information models using billions of data points we gather every day and apply machine learning to support rapid map update cycles. The aim is for our map to serve as a geospatial model that aids vehicles, drones, on-demand mobility services, precise indoor and outdoor goods tracking and other advanced services. HERE is backed by Audi, Bosch, BMW, Continental, Daimler, Intel, Pioneer, Mitsubishi Corporation and NTT as investors.

– *HERE, a location data and technology platform, moves people, businesses and cities forward by harnessing the power of location. By leveraging our open platform, we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or a business optimize its assets to guiding drivers to their destination safely*

– *HERE has mapped 200 countries, provides real-time traffic information for 63 countries and offers public transit routing for over 1,600 cities in over 50 countries; HERE maps are on board 150 million vehicles and counting*



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