



©TheCatalysts

SUSTAINABLE URBAN DEVELOPMENT +
INFRASTRUCTURE / SMART CITY



DIGITAL INDUSTRIES / START UPS



HEALTHCARE COOPERATION



BUSINESS SUPPORTER



THE CATALYSTS

The strategic agency for innovative players at the crossing of digital tech and creative content

THE CATALYSTS are an agency for innovative and creative players working at the intersection of digital technologies and film, immersive media, design, music and sound.

Our strategic consultancy has a coachsulting focus on the specific challenges of entering new markets. We advise and mentor teams on strategic and marketing planning, business and audience development, incl. startups in creative hubs and accelerators. We also conduct trade missions to New York, LA and Paris, fostering international partnerships in tech and digital media sectors, from AI to XR.

As a multi-disciplinary agency, we investigate new developments across emerging tech, scientific research, politics and culture to turn conferences into sites of knowledge exchange and co-creation. The team designs programs informed by critical perspectives and a narrative approach, scouting speakers to bring diversity and new perspectives for an inspiring, thought-provoking experience.

— Strategic consultancy with a coachsulting focus on the specific challenges of entering new markets

— Focus on the intersection of high (digital) tech and creative industries

— Trend research informed by critical perspectives and a narrative approach to design event programs



©TheCatalysts

ANNA DESPONDS
Management Assistant

e anna@catalysts.agency



©Maximilian Preuss

AC COPPENS
Founder/CEO

t + 49 30 67 962 962
e hello@catalysts.agency

THE CATALYSTS
AGENCY FOR INNOVATIVE
& CREATIVE PLAYERS
Monbijouplatz 2
10178 Berlin, Germany

www.catalysts.agency >

THE CATALYSTS