



1. Faces are detected in the original image
2. For each face, an artificial overlay is generated
3. These non-reversible overlays replace the original face

SUSTAINABLE URBAN DEVELOPMENT +
INFRASTRUCTURE / SMART CITY

DIGITAL INDUSTRIES / START UPS

HEALTHCARE COOPERATION

BUSINESS SUPPORTER

BRIGHTER AI

brighter AI

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„Smartifying cameras & enabling privacy compliant videos analytics and innovations“

At brighter AI, we are on the mission to protect every identity in public.

The increasing capabilities of facial recognition technology, public video data collection and video analytics are concomitant with great risks. We develop game-changing image and video anonymization software to protect identities: Deep Natural Anonymization protects personal information in images with artificial replacements.

Therefore, it is the only video redaction solution compatible with analytics and machine learning.

Our innovational strength was recognized by Nvidia, who named brighter AI “Europe’s Hottest AI Startup”. Established in 2017 within the automotive industry, we are today serving companies in various sectors and are supported by outstanding investors.

— *At brighter AI, we are leaders in privacy tech and generative AI and on the mission to protect every identity in public*

— *We develop game-changing image and video anonymization solutions: With our software, there is no trade-off between privacy and video analytics*

— *Our privacy tech solution is camera-agnostic: It works out of the box, for all kinds of footage & can build upon existing camera infrastructure*



@brighterAI

SINA YOUN
Senior Privacy &
Technology Strategist

t +49 173 540 500 4
e sina@brighter.ai

**BRIGHTER AI
TECHNOLOGIES GMBH**
Litfaß-Platz 2
10178 Berlin, Germany

www.brighter.ai

brighter AI