

|                         | Bevölkerung* | Einzelhandelsrelevante Kaufkraft 2020 |               | Einzelhandelsumsatz 2020 |               |
|-------------------------|--------------|---------------------------------------|---------------|--------------------------|---------------|
|                         |              | in Mio. Euro                          | Euro pro Kopf | in Mio. Euro             | Euro pro Kopf |
| Aalen                   | 68.923       | 502,36                                | 7.289         | 501,94                   | 7.283         |
| Abtsgmünd               | 7.547        | 53,22                                 | 7.052         | 45,11                    | 5.978         |
| Adelmannsfelden         | 1.674        | 11,12                                 | 6.642         | 2,46                     | 1.467         |
| Bartholomä              | 2.198        | 15,70                                 | 7.141         | 4,27                     | 1.944         |
| Böbingen an der Rems    | 4.588        | 33,04                                 | 7.201         | 12,24                    | 2.667         |
| Bopfingen               | 11.870       | 78,67                                 | 6.628         | 122,04                   | 10.282        |
| Dischingen              | 4.349        | 30,89                                 | 7.102         | 6,59                     | 1.516         |
| Durlangen               | 2.836        | 19,03                                 | 6.710         | 6,60                     | 2.327         |
| Ellenberg               | 1.748        | 11,76                                 | 6.729         | 1,59                     | 911           |
| Ellwangen (Jagst)       | 24.658       | 171,94                                | 6.973         | 193,64                   | 7.853         |
| Eschach                 | 2.158        | 15,35                                 | 7.114         | 8,46                     | 3.919         |
| Essingen                | 6.239        | 46,88                                 | 7.515         | 52,63                    | 8.436         |
| Gerstetten              | 11.635       | 79,82                                 | 6.860         | 43,06                    | 3.701         |
| Giengen an der Brenz    | 19.863       | 127,65                                | 6.426         | 89,41                    | 4.502         |
| Göggingen               | 2.496        | 17,80                                 | 7.133         | 12,10                    | 4.846         |
| Gschwend                | 4.903        | 32,78                                 | 6.685         | 15,31                    | 3.123         |
| Heidenheim an der Brenz | 49.877       | 340,08                                | 6.818         | 401,28                   | 8.045         |
| Herbrechtingen          | 13.121       | 93,10                                 | 7.095         | 58,63                    | 4.468         |
| Hermaringen             | 2.116        | 14,89                                 | 7.039         | 5,89                     | 2.781         |
| Heubach                 | 9.805        | 66,51                                 | 6.783         | 38,03                    | 3.878         |
| Heuchlingen             | 1.868        | 13,59                                 | 7.275         | 2,56                     | 1.368         |
| Hüttlingen              | 6.128        | 44,73                                 | 7.299         | 22,70                    | 3.704         |
| Iggingen                | 2.608        | 18,84                                 | 7.226         | 14,58                    | 5.589         |
| Jagstzell               | 2.334        | 16,04                                 | 6.871         | 6,68                     | 2.863         |
| Kirchheim am Ries       | 1.766        | 11,50                                 | 6.510         | 2,20                     | 1.245         |
| Königsbronn             | 7.166        | 52,17                                 | 7.280         | 13,98                    | 1.951         |
| Lauchheim               | 4.814        | 34,58                                 | 7.183         | 10,19                    | 2.117         |
| Leinzell                | 2.047        | 13,49                                 | 6.588         | 4,82                     | 2.356         |
| Lorch                   | 10.941       | 80,08                                 | 7.319         | 50,97                    | 4.659         |
| Mögglingen              | 4.325        | 31,39                                 | 7.257         | 18,45                    | 4.265         |
| Mutlangen               | 6.706        | 50,14                                 | 7.476         | 30,68                    | 4.575         |
| Nattheim                | 6.189        | 43,75                                 | 7.069         | 23,56                    | 3.808         |
| Neresheim               | 7.947        | 53,61                                 | 6.747         | 25,97                    | 3.268         |
| Neuler                  | 3.178        | 22,89                                 | 7.202         | 7,35                     | 2.312         |
| Niederstotzingen        | 4.727        | 33,06                                 | 6.995         | 12,82                    | 2.711         |
| Obergröningen           | 448          | 2,99                                  | 6.675         | k. A.                    | k. A.         |
| Oberkochen              | 7.934        | 58,02                                 | 7.313         | 28,22                    | 3.557         |
| Rainau                  | 3.346        | 23,94                                 | 7.156         | 2,12                     | 634           |
| Riesbürg                | 2.330        | 15,75                                 | 6.759         | 1,49                     | 640           |
| Rosenberg               | 2.660        | 24,87                                 | 9.351         | 3,29                     | 1.239         |
| Ruppertshofen           | 1.869        | 12,74                                 | 6.819         | 3,16                     | 1.690         |
| Schechingen             | 2.279        | 15,97                                 | 7.007         | 2,23                     | 979           |
| Schwäbisch Gmünd        | 61.564       | 413,78                                | 6.721         | 410,64                   | 6.670         |
| Sontheim an der Brenz   | 5.538        | 38,77                                 | 7.001         | 21,21                    | 3.830         |
| Spraitbach              | 3.357        | 23,03                                 | 6.859         | 12,84                    | 3.824         |
| Steinheim am Albuch     | 8.605        | 60,94                                 | 7.082         | 25,97                    | 3.018         |
| Stödtlen                | 1.895        | 13,02                                 | 6.872         | 3,40                     | 1.795         |
| Täferrot                | 1.012        | 6,93                                  | 6.846         | k. A.                    | k. A.         |
| Tannhausen              | 1.802        | 11,95                                 | 6.633         | 1,83                     | 1.018         |
| Unterschneidheim        | 4.787        | 33,24                                 | 6.945         | 10,95                    | 2.288         |
| Waldstetten             | 7.123        | 52,70                                 | 7.399         | 24,38                    | 3.423         |
| Westhausen              | 6.060        | 43,16                                 | 7.122         | 34,01                    | 5.611         |
| Wört                    | 1.479        | 10,34                                 | 6.994         | 2,55                     | 1.721         |
| Landkreis Heidenheim    | 133.243      | 915,53                                | 6.871         | 702,40                   | 5.272         |
| Landkreis Ostalbkreis   | 315.738      | 2.226,01                              | 7.050         | 1.756,18                 | 5.562         |
| Ostwürttemberg          | 448.981      | 3.141,54                              | 6.997         | 2.458,58                 | 5.476         |
| Baden-Württemberg       | 11.143.926   | 79.858,05                             | 7.166         | 66.501,64                | 5.968         |
| Deutschland             | 83.284.000   | 569.344,05                            | 6.836         | 493.087,74               | 5.921         |