

|                         | Bevölkerung* | Einzelhandelsrelevante Kaufkraft 2019 |               | Einzelhandelsumsatz 2019 |               |
|-------------------------|--------------|---------------------------------------|---------------|--------------------------|---------------|
|                         |              | in Mio. Euro                          | Euro pro Kopf | in Mio. Euro             | Euro pro Kopf |
| Aalen                   | 68.134       | 517,45                                | 7.595         | 530,04                   | 7.779         |
| Abtsgmünd               | 7.384        | 53,70                                 | 7.273         | 46,30                    | 6.197         |
| Adelmannsfelden         | 1.665        | 11,47                                 | 6.889         | 2,21                     | 1.340         |
| Bartholomä              | 2.024        | 14,98                                 | 7.401         | 3,90                     | 1.784         |
| Böbingen an der Rems    | 4.464        | 33,20                                 | 7.438         | 11,69                    | 2.620         |
| Bopfingen               | 11.690       | 80,62                                 | 6.896         | 125,79                   | 10.761        |
| Dischingen              | 4.301        | 31,79                                 | 7.391         | 6,70                     | 1.557         |
| Durlangen               | 2.814        | 19,47                                 | 6.919         | 6,03                     | 2.167         |
| Ellenberg               | 1.721        | 12,00                                 | 6.970         | 1,29                     | 748           |
| Ellwangen (Jagst)       | 24.069       | 171,53                                | 7.127         | 210,95                   | 8.765         |
| Eschach                 | 1.746        | 12,86                                 | 7.368         | 7,87                     | 3.688         |
| Essingen                | 6.375        | 49,30                                 | 7.734         | 52,95                    | 8.492         |
| Gerstetten              | 11.550       | 81,86                                 | 7.088         | 43,73                    | 3.786         |
| Giengen an der Brenz    | 19.752       | 132,75                                | 6.721         | 91,36                    | 4.625         |
| Göggingen               | 2.472        | 18,34                                 | 7.421         | 11,57                    | 4.679         |
| Gschwend                | 4.902        | 34,27                                 | 6.991         | 16,01                    | 3.266         |
| Heidenheim an der Brenz | 49.817       | 354,38                                | 7.114         | 420,27                   | 8.436         |
| Herbrechtingen          | 13.163       | 98,14                                 | 7.456         | 58,18                    | 4.420         |
| Hermaringen             | 2.168        | 15,64                                 | 7.215         | 5,86                     | 2.786         |
| Heubach                 | 9.748        | 68,88                                 | 7.066         | 40,82                    | 4.188         |
| Heuchlingen             | 1.842        | 13,80                                 | 7.489         | 2,22                     | 1.203         |
| Hüttlingen              | 6.138        | 46,23                                 | 7.532         | 24,70                    | 4.024         |
| Iggingen                | 2.586        | 19,32                                 | 7.472         | 14,93                    | 5.772         |
| Jagstzell               | 2.284        | 16,13                                 | 7.064         | 6,39                     | 2.793         |
| Kirchheim am Ries       | 1.879        | 12,53                                 | 6.671         | 2,05                     | 1.126         |
| Königsbronn             | 7.128        | 54,06                                 | 7.584         | 15,14                    | 2.124         |
| Lauchheim               | 4.729        | 35,12                                 | 7.426         | 9,50                     | 2.009         |
| Leinzell                | 2.038        | 13,99                                 | 6.865         | 4,45                     | 2.186         |
| Lorch                   | 10.800       | 81,20                                 | 7.519         | 51,13                    | 4.734         |
| Mögglingen              | 4.306        | 32,60                                 | 7.571         | 18,80                    | 4.331         |
| Mutlangen               | 6.630        | 51,33                                 | 7.742         | 30,89                    | 4.660         |
| Nattheim                | 6.112        | 44,12                                 | 7.218         | 21,02                    | 3.439         |
| Neresheim               | 7.921        | 54,77                                 | 6.914         | 27,17                    | 3.446         |
| Neuler                  | 3.154        | 23,35                                 | 7.404         | 7,01                     | 2.235         |
| Niederstotzingen        | 4.628        | 33,28                                 | 7.191         | 12,44                    | 2.687         |
| Obergröningen           | 460          | 3,25                                  | 7.075         | k. A.                    | k. A.         |
| Oberkochen              | 7.881        | 59,98                                 | 7.611         | 29,64                    | 3.760         |
| Rainau                  | 3.274        | 23,92                                 | 7.305         | 1,73                     | 528           |
| Riesbürg                | 2.313        | 16,29                                 | 7.041         | 1,24                     | 538           |
| Rosenberg               | 2.643        | 25,14                                 | 9.513         | 3,16                     | 1.194         |
| Ruppertshofen           | 1.833        | 12,80                                 | 6.981         | 3,06                     | 1.660         |
| Schechingen             | 2.249        | 15,97                                 | 7.101         | 1,91                     | 850           |
| Schwäbisch Gmünd        | 61.148       | 426,61                                | 6.977         | 441,41                   | 7.219         |
| Sontheim an der Brenz   | 5.447        | 39,36                                 | 7.227         | 21,83                    | 4.008         |
| Spraitbach              | 3.331        | 23,53                                 | 7.065         | 12,49                    | 3.728         |
| Steinheim am Albuch     | 8.526        | 62,36                                 | 7.314         | 27,78                    | 3.279         |
| Stödtlen                | 1.859        | 13,38                                 | 7.197         | 2,88                     | 1.547         |
| Täferrot                | 1.003        | 7,07                                  | 7.046         | k. A.                    | k. A.         |
| Tannhausen              | 1.825        | 12,47                                 | 6.834         | 1,74                     | 956           |
| Unterschneidheim        | 4.695        | 33,48                                 | 7.131         | 10,66                    | 2.268         |
| Waldstetten             | 7.059        | 53,84                                 | 7.627         | 26,23                    | 3.715         |
| Westhausen              | 6.051        | 44,50                                 | 7.354         | 27,89                    | 4.609         |
| Wört                    | 1.431        | 10,35                                 | 7.235         | 2,07                     | 1.444         |
| Landkreis Heidenheim    | 132.006      | 947,74                                | 7.148         | 724,30                   | 5.463         |
| Landkreis Ostalbkreis   | 312.422      | 2.281,04                              | 7.298         | 1.843,36                 | 5.897         |
| Ostwürttemberg          | 444.428      | 3.228,78                              | 7.253         | 2.567,66                 | 5.768         |
| Baden-Württemberg       | 11.023.425   | 82.245,03                             | 7.425         | 69.331,46                | 6.260         |
| Deutschland             | 82.949.314   | 587.760,64                            | 7.086         | 514.410,56               | 6.202         |